

General Motors Company - Strategy Brief - H1 2014

<https://marketpublishers.com/r/G9E16652019EN.html>

Date: July 2014

Pages: 20

Price: US\$ 155.00 (Single User License)

ID: G9E16652019EN

Abstracts

Strategic Activity Analysis & Overarching, Near-Term Strategy Focus:-

This strategy brief report provides updates on & insights into the Strategic Activities, Initiatives & Developments for General Motors Company for H1 2014 and analyses the Overarching, Near-term Strategy Focus.

Industry & Market Trends, Growth Avenues & Industry Force Field:-

The report also analyses & provides comprehensive insights into the key industry trends, technology trends, market & segment specific trends, growth avenues & drivers, constraints, issues, challenges & risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis followed by short to medium term industry outlook.

For - Key Players across Industry Value Chain, Investors & Analysts/Advisory Firms:-

The report would be useful & provide significant value-add for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisors, PE & VC Firms, Management & Strategy Consultants and those having strategic interest in or associated with the Industry or the Company.

Contents

SECTION – 1

Strategic Activity, Initiatives & Developments - H1 2014

SECTION – 2

Key Strategies, Plans, Strategic Priorities & Strategy Focus

SECTION – 3

Key Trends

- Industry Trends

- Technology Trends

- Market Specific Trends

SECTION – 4

Key Constraints, Issues, Challenges & Risk Factors

SECTION - 5

Global Automotive Industry – Force Field Analysis

- Driving Forces

- Restraining Forces

SECTION - 6

Strategic Industry Outlook

I would like to order

Product name: General Motors Company - Strategy Brief - H1 2014

Product link: <https://marketpublishers.com/r/G9E16652019EN.html>

Price: US\$ 155.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E16652019EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970