

General Dynamics Land Systems - Annual Strategy Dossier - 2023 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

“M1A2 Abrams MBT & the Stryker Programs to be the Key, Long-Term Growth Pivots for GDLS Following Receipt of New Orders & Upgrade Contracts with a Potential Win in the Upcoming OMFV Program would be a Massive Boost for GDLS”

The 2023 edition of this Annual Strategy Dossier analyses the overall Strategy Focus and provides insights into the overall Strategy Focus and decrypts the key Strategies & Plans being pursued by General Dynamics Land Systems (GDLS) for the near to medium term horizon amid a complex, difficult & challenging global macroeconomic environment with global defense spending reaching a historic high led by the whittling down of traditional, rule-based world order and the return of great power competition among leading geopolitical powers marked by sustained geopolitical instability with the Russia-Ukraine war showing no signs of abating and the U.S.-China faceoff further escalating.

The ongoing U.S. military assistance to Ukraine and the focus of U.S. defense spending towards competing with near-peer adversaries and maintaining traditional overmatch over adversaries have accelerated the pace of replacement of ageing defense equipment with next generation systems & technologies through the initiation & award of new large scale defense contracts of strategic nature, scale, scope & long term horizon. The global defense spending, thus, is projected to reach the record \$2.5 trillion level by 2027 as the industry prepares to ramp up production rates to unprecedented rates & level over near to medium term to meet huge global demand, replenish depleted inventory levels and develop next generation capabilities.

For GDLS, the M1A2 Abrams MBT & Stryker programs remains the key, long-term growth pivot with the company continuing to receive new orders and upgrade contracts for the venerable programs while GDLS continues to chart out the upgrade horizon & vision for the next-generation Abrams incorporating additional weapons, sensors & capabilities, including, a hybrid-electric powertrain. GDLS has also outlined a new base configuration of its Stryker 8X8 wheeled armored vehicle along with a new variant featuring Directed Energy Weapon. A recent win on the U.S. Army's MPF program along with a foray into the Squad Multipurpose Equipment Transport (SMET) program have come as a shot in the arm for GDLS and the upcoming OMFV could be the key, medium term growth avenue for GDLS.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and comprehensive analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also included; providing a comprehensive scan, assessment & analysis of the prevailing internal as well as external business environment of the company. The framework outlines the company's core, inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand growth projections for the Global Armored Vehicles market.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments likely to Shape the Global Armored Vehicles Market

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics through a Force Field Analysis

Analysis of Market Evolution with Medium Term Demand Growth Projections & Market Outlook

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Armored Vehicles Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Defense Procurement Executives, Defense Departments, Program Managers

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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