

General Dynamics Land Systems - 2019 - Company Dossier and SWOT Analysis

https://marketpublishers.com/r/GD907F63CE6EN.html

Date: December 2018 Pages: 25 Price: US\$ 175.00 (Single User License) ID: GD907F63CE6EN

Abstracts

This 2019 annual edition of the report provides an overarching, bird's eye view on General Dynamics Land Systems' business and operations through a comprehensive and well structured Company Dossier built on the Microsoft Powerpoint platform. The report also includes an insightful & comprehensive SWOT framework analysis on the company; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment. The report concludes by providing a broad snapshot outlining strategic & latest developments for the company, in addition, to a strategic outlook for 2019 providing a brief analysis on key upcoming events for the company.

The report will be useful for:

Business and Competitor Analysis Purposes

Strategic Planning & Analysis Processes

Analysis of Internal & External Operating Environment & Forces through a Detailed SWOT Analysis

Business Structure and Performance Analysis

Strategic Activity Tracking and Analysis



Metaview & Perspective on the Business and Strategic Outlook for 2019

For Whom:

The report is a key information resource on General Dynamics Land Systems. The report would be quintessential for those having strategic interest in the Company and/or the Global Aerospace & Defense Industry and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation facilitates Ease of Comprehension - Includes Charts, Tables and Infographics

Meetings & Presentation Ready Format - Built on Microsoft PowerPoint platform

Superior & Enriched User Experience with Incorporation of Relevant Images



Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Market Capitalization/Ownership Structure
- f) Key Executives
- g) Shareholding/Ownership Pattern & Structure
- h) Geographic Presence Locations & Activities
- i) Key Subsidiaries

SECTION – 2

Business Overview & Description

- 1. Products & Services Portfolio
- 2. Key Programs across Market Segments
- 3. Major Product Platforms across Market Segments
- 4. Key Competitors across Segments

SECTION – 3

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend

SECTION – 4



SWOT Analysis Sources of Strengths which could be Leveraged Weaknesses to Overcome & Offset Opportunities to Capitalize Upon Threats to Mitigate

SECTION – 5

Strategic & Latest Developments Key Acquisitions and/or Divestments New Market Entry Latest Products and/or Services Introductions Key Under Development Programs Key Upcoming Events in 2019

SECTION - 6

Strategic Outlook for 2019 - Analysis



I would like to order

Product name: General Dynamics Land Systems - 2019 - Company Dossier and SWOT Analysis Product link: <u>https://marketpublishers.com/r/GD907F63CE6EN.html</u>

Price: US\$ 175.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GD907F63CE6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970