

GE Aviation - Decennial Strategy Dossier - The Decade from 2010 to 2019 - Strategy Focus, Evolution, Progression & the Path Ahead to the 2020s

<https://marketpublishers.com/r/G1CB0BA87A73EN.html>

Date: April 2020

Pages: 50

Price: US\$ 575.00 (Single User License)

ID: G1CB0BA87A73EN

Abstracts

This Decennial Strategy Review, published at the turn of the decade, reviews the strategy evolution & progression for GE Aviation through one of the most profitable decades for the Global Commercial Aviation market with the market continuing with its unbroken super cycle driven by strong tailwinds emanating from a multitude of favorable, demand side factors led by robust growth in passenger air traffic, decent global macroeconomic growth and a favorable crude oil price environment prevailing through most of the decade which has bolstered airlines profitability as well as driven fleet expansion led by the LCC segment. Supply side factors, led by the development & introduction of new & re-engined aircrafts by the industry OEMs, incorporating new, high bypass turbofan engines have stimulated replacement demand with technological evolution by the industry, focused on performance, safety, comfort and optimized operating economics, further catalyzing fleet replacement activity across airlines groups globally.

This decennial review, thus, takes a macro view of the strategic developments and reviews the strategy pursuits & execution by the company over the 2010-2019 period and assesses its strategic significance as well as business impact & outcome for the company at the turn of the decade with a look at the road ahead. The report, therefore, is going to be quintessential & a must have for those looking for a longitudinal view, perspective and analysis on the company from a strategy perspective.

Report Excerpt

The report analyzes and reviews the strategic path taken by GE Aviation through the decade ending in 2019, leading to further consolidation of GE's market positioning as

the leading engine supplier to the global wide body aircraft market as a standalone engine manufacturer and its domination of the narrow body aircraft market through CFM, its JV with Safran. GE has been able to consistently maintain a huge & stable order backlog, has developed & scaled its aviation services business tapping into a substantial in-service engines fleet and has leveraged its deep technological capabilities from the military side of the business effectively to become the aviation propulsion behemoth that it is. 2020 will be another key year for GE as GE's 9X engine, the largest jet engine in the history ever, will power the Boeing's 777X for its test flight phase ultimately paving the way for certification and entry into service scheduled for 2021 now. However, managing things, with significant restructuring underway currently at parent GE, while tackling a very challenging commercial aviation market environment post the outbreak of COVID-19, with most key global economies projected to go into recession for 2020, will be critical for the company over near term.

Relevance & Usefulness

Provides a macro view and longitudinal analysis from a strategy perspective quickly

Comprehensive review of the strategic decisions by the company through the decade & the road ahead

Unique, niche, focused & rooted deeply in the Strategy Domain

Strategic Planning & Decision-Making process

Analysis of Strategy outlook for the company for the near to medium term horizon

Based on Microsoft PowerPoint platform being custom-built for Meetings & Presentations

For Whom:

The report is a niche, key and vital information resource on GE Aviation with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company, and/or the Global Commercial Aircraft Turbofan Engines market and will be especially useful for Key Decision-Makers, Program &

Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Airlines Groups, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Contents

SECTION - 1

Business Structure & Snapshot - Current

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Evolution from 2010 through 2019

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake & Aircraft Deliveries Trend
- 12. Order Backlog Position

SECTION – 3

Strategy Focus, Evolution & Progression through the Decade – Core and Key Areas focused upon by the Company over the 2010-2019 Period

SECTION - 4

Key Strategies, Initiatives & Developments - 2010-2019

Product Portfolio Strategies & Developments

Service Level Strategies & Developments
Technological and R&D Strategies & Developments
Market Specific Strategies & Developments - Traditional & Emerging Markets
Corporate Strategies & Developments
Sales, Marketing & Branding Strategies and Developments
Manufacturing/Production Strategies & Developments
Business Growth Strategies & Developments - Organic & Inorganic
Financial Strategies & Developments
Acquisitions, Strategic Alliances & JVs – Developments through 2010-2019
Other Strategies, Strategic Initiatives & Developments

SECTION – 5

Global Commercial Aircraft Turbofan Engines Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
Driving Forces
Restraining Forces

SECTION – 6

Key Trends
Industry Trends
Market Trends
Technology Trends

SECTION – 7

Key Issues, Challenges & Risk Factors

SECTION – 8 – OUTLOOK FOR PRATT & WHITNEY – 2020 AND NEAR TERM

SECTION – 9 – THE PATH AHEAD

Strategic Market Outlook through 2038
9.1 Analysis of Emerging Market Scenario for Commercial Aviation Sector
9.2 Global Demand Outlook – Commercial Aircrafts – 2019-2038
9.3 Demand Growth Projections for Commercial Jets through 2038 –
Narrowbody
Widebody

Regional Jets

Demand Growth Forecasts for Geographic Regions

9.4 Demand Growth Projections for Aviation Turbofan Engines 2019-2038 –

9.4.1 Engines Demand Forecasts - in Numbers

9.4.2 Value of Projected Engines sales over the forecast period - In \$Trillion

I would like to order

Product name: GE Aviation - Decennial Strategy Dossier - The Decade from 2010 to 2019 - Strategy Focus, Evolution, Progression & the Path Ahead to the 2020s

Product link: <https://marketpublishers.com/r/G1CB0BA87A73EN.html>

Price: US\$ 575.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1CB0BA87A73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

