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GE Aviation - Annual Strategy Dossier - 2022 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

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Abstracts

The 2022 edition of this Annual Strategy Dossier report analyses the overall strategy focus and provides insights into the Strategies & Plans being conceptualized & pursued by GE Aviation for the near to medium term horizon with Commercial Aviation recovering steadily from COVID-19 pandemic, led by the narrow body aircraft market, which has been doing fairly well while the wide body aircraft market continues to be in dire straits with international travel yet to make a comeback. On the defense side of things, the realignment of U.S. defense spending which is now pivoted towards competing with near peer adversaries and maintaining its traditional overmatch over adversaries has accelerated the pace of replacement & modernization of ageing defense equipment with the award of several new defense contract awards over the recent years and many more coming up along with focus on rapid development of game changer technologies. The U.S. defense budget has registered one of its biggest increases for the year 2022 and has reached the $768 billion level providing significant growth opportunities to the industry going forward.

The Global Aerospace & Defense industry has been on a roll as of-late with defense spending on a clear upswing amid a rapid evolution of traditional world order owing to radical geopolitical changes. Russian resurgence and rapid Chinese military ascension have effectively led to a return to great power competition spearheaded by innovative & next generation technologies. The Russian invasion of Ukraine has sent a shock wave across the entire Eastern Europe, which along with the looming Chinese threat over the Asia-Pacific region, is likely to further spike up defense spending across these regions and most other parts of the globe over near term. GE Aviation is gearing up for the entry into service of the Boeing 777X, slated for 2023, powered by the world's largest commercial turbofan engine, the GE 9X, and has been actively eyeing the upcoming,

strategic JMR-FVL program, having won the U.S. Army's ITEP and the USAF's F-15EX Eagle II programs earlier. GE has also been leading the development of propulsion systems for the upcoming supersonic business and commercial airliners being developed by a couple of start-ups.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the Global Aviation Turbofan Engines market over medium term with demand projections for key markets & regions.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2022

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2022

For Whom:-

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on GE Aviation Inc. The report would be quintessential for those having interest, stakes or investments in the Company and all those with operational or strategic involvement and/or stakes in the Global Aviation Turbofan Engines Market or presence in the industry value chain at any stage or level of production. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Global Aerospace & Defense industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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Forecasts

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