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Strategic Factor Analysis Summary (SFAS) Analysis - 2018 - Europe's Top 6 Medium & Heavy Truck Manufacturers - Daimler, Volvo, MAN, Scania, DAF, Iveco

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Abstracts

The report provides an overall SFAS score on each of Europe's Top 6 Medium & Heavy Truck manufacturers based on an analysis of each OEM's strategic positioning in the existing market dynamics and its degree of responsiveness to its internal & external environment respectively. The objective of the analysis is to assess as to how favorably is each company positioned and how responsive it is to the nature & pace of changes taking place within its internal and external environment respectively. The framework generates an insightful snapshot of the prevailing, holistic strategic equation for each company by identifying, weighing, prioritizing & ranking significant strategic factors present in the internal & external environment through an Internal Factor Analysis Summary (IFAS) matrix & External Factor Analysis Summary (EFAS) matrix respectively. These strategic factors are then ranked based on the strategic significance & potential degree of impact along-with each respective company's corresponding degree of responsiveness to these factors. The final Strategic Factor Analysis Summary (SFAS) matrix amalgamates the IFAS & EFAS matrices into a single matrix followed by a reevaluation & second level ranking & responsiveness rating which leads to the generation of an overall score, thus, providing a holistic, overarching view on each player.

The numeric SFAS scores and the analysis produced by the framework, thus, are highly useful for competitive & comparative analysis from a current as well as emerging perspective with the framework assessing the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market dynamics, thereby, analyzing the ability to be able to create & capitalize on potential

growth opportunities effectively by harnessing & navigating the changing market & technology landscape effectively while leveraging structural & core strengths and negating threats & overcoming challenges simultaneously.

SFAS, as a framework, thus, scores significantly over the traditional SWOT analysis framework, in terms, of its ability to quantify a range of strategic factors based on the nature & potential degree of effect of each strategic factor being analyzed, thereby, making it much more effective for competitive assessment as well as analysis with the creation of a quantitative strategic snapshot on each market player.

Relevance & Usefulness of the Report:

The report provides insights & inputs to be incorporated into the broader competitive assessment, strategic planning & decision making processes.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Overall Strategic Equation & Quantified, Numeric SFAS score for each Company based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.

Holistic, Comparative Analysis on & Ranking of the industry OEMs based on SFAS Scores.

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus across OEMs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

Analysis of Market Evolution with Medium Term Demand Growth Projections &

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Outlook

For Whom:

The SFAS Framework analysis report is essential & a must have for Senior Industry Personnel and all those with strategic interest & stakes in the European/Global Medium & Heavy Truck Market. The report will be extremely useful for Key Decision-Makers, Leaders & Senior Management Personnel, Program & Procurement Managers, Suppliers, Vendors, Fleet Operators & Logistics Solutions Providers, Associated Equipment Manufacturers, Technology Solutions Providers, Sales & Distribution Channels, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Visual Representation

Blend of Quantitative & Qualitative Analysis

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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Contents

SECTION - 1

Business Structure & Snapshot – For each of Europe's Top 6 Medium & Heavy Truck Manufacturers
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Products, Services Portfolio and Key Competitors
f) Market Capitalization
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot –
1. REVENUE BASE & GROWTH TREND
2. REVENUES SPLIT BY KEY BUSINESS SEGMENTS
3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS
4. GROSS EARNINGS & MARGIN TREND
5. OPERATING EARNINGS & OPERATING MARGIN TREND
6. RETURN ON SALES TREND
7. PROFITABILITY GROWTH TREND
8. CASH FLOW FROM OPERATIONS
9. R&D EXPENDITURE TREND
10.CAPEX TREND

SECTION – 3

Internal Factor Analysis Summary (IFAS) Matrix – For each of the 6 Key Industry OEMs
Quantified Strategic Factors categorized under Strengths
Quantified Strategic Factors categorized under Weaknesses

SECTION – 4

External Factor Analysis Summary (EFAS) Matrix
Quantified Strategic Factors categorized under Opportunities

Quantified Strategic Factors categorized under Threats

SECTION - 5

Strategic Factor Analysis Summary (SFAS) Matrix – With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.
Quantified Sources of Strengths which could be Leveraged
Quantified Weaknesses to be Worked Upon
Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness
Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

SECTION – 6

Comparative Ranking of Industry Players - based on SFAS Scores
Daimler AG
Volvo AB
MAN SE
Scania AB
DAF N.V.
Iveco S.p.A.

SECTION – 7

Global Medium & Heavy Truck Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
Driving Forces
Restraining Forces

SECTION – 8

Key Market & Technology Trends - Analysis of Key Trends poised to Shape & Transform the future

SECTION – 9

Key Issues, Challenges & Risk Factors

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SECTION - 10

Strategic Market Outlook through 2026

1. ANALYSIS OF EMERGING GLOBAL MARKET SCENARIO FOR MEDIUM & HEAVY TRUCKS

2. GLOBAL DEMAND OUTLOOK FOR MEDIUM & HEAVY TRUCKS - FORECASTS

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