

Dassault Aviation S.A. - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook through 2030

<https://marketpublishers.com/r/D4717CB9C70EN.html>

Date: January 2021

Pages: 35

Price: US\$ 197.00 (Single User License)

ID: D4717CB9C70EN

Abstracts

The 2021 annual edition of the strategy dossier report analyses the overall Strategy Focus and provides key insights into the Strategies & Plans being conceptualized & pursued by Dassault Aviation for the near to medium term horizon in a complex and highly challenging market environment with the global economy reeling under the pressure of COVID-19 pandemic with the global business jet market faring much better than commercial aviation, marking a major departure from the usual trend, witnessing a strong uptick in fleet utilization levels by late 2020 and projected to make a recovery to the pre-COVID levels by mid-2021. Dassault Aviation has repeatedly disrupted the global business aviation market with the incorporation of cutting edge, next generation technologies in its Falcon business jets portfolio, derived from Dassault's fighter jets business, epitomized by the introduction of digital flight controls on the Falcon 7X at the turn of the century. Following significant product portfolio broadening, spearheaded by the pursuit of a derivative product strategy over the years that led to Falcon 8X & the latest 6X, along with beefing up of the global MRO network; Dassault is well positioned in the long range, large cabin segment and ready to disrupt the market once again with the 6X which was rolled out in Dec 2020.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot

of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand growth projections for the Global Business Jet market encompassing key market segments & key geographic markets & regions over medium term.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Projections for Light, Medium & Heavy Jets Segments through 2030

Demand Projections for Business Jets across Key Geographic Markets & Regions through 2030

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2021

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2021

For Whom:

The report is a niche, key and vital information resource on Dassault Aviation with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and/or Global Business Aviation Market and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Aircraft Deliveries Trend
12. Order Backlog Position

SECTION – 3

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION - 5

Key Strategies & Plans

- Product Portfolio Strategies & Plans
- Service Level Strategies & Plans
- Technological and R&D Strategies & Plans
- Market Specific Strategies & Plans - Traditional & Emerging Markets
- Corporate Strategies & Plans
- Sales, Marketing & Branding Strategies and Plans
- Manufacturing/Production Strategies & Plans
- Business Growth Strategies & Plans - Organic & Inorganic
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 6

Global Business Jet Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces
- Restraining Forces

SECTION – 7

Key Trends

- Industry Trends
- Market Trends
- Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Global Business Aviation Market - Strategic Outlook through 2027

1. Analysis of Emerging Market Scenario for Business Jets
2. Global Demand Outlook for Business Jets - Forecast to 2027
3. Global Demand Projections for Key Market Segments: 2018-2027 – Based on Aircraft Size (Light, Medium & Heavy Jets)
4. Demand Projections for Key Geographic Markets & Regions: 2018-2027

I would like to order

Product name: Dassault Aviation S.A. - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook through 2030

Product link: <https://marketpublishers.com/r/D4717CB9C70EN.html>

Price: US\$ 197.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4717CB9C70EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

