

# Daimler AG - 2019 - Company Dossier and SWOT Analysis

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## Abstracts

This 2019 annual edition of the report provides an overarching, bird's eye view on the Daimler AG's business and operations through a comprehensive and well structured Company Dossier built on the Microsoft Powerpoint platform. The report also includes an insightful & comprehensive SWOT framework analysis on the company; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment. The report concludes by providing a broad snapshot outlining strategic & latest developments for the company, in addition, to a strategic outlook for 2019 providing a brief analysis on key upcoming events for the company.

The report will be useful for:

Business and Competitor Analysis Purposes

Strategic Planning & Analysis Processes

Analysis of Internal & External Operating Environment & Forces through a Detailed SWOT Analysis

Business Structure and Performance Analysis

Strategic Activity Tracking and Analysis

## Metaview & Perspective on the Business and Strategic Outlook for 2019

### **For Whom:**

The report is a key information resource on Daimler AG. The report would be quintessential for those having strategic interest in the Company and/or the Global Trucking Industry and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technological Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

### Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation facilitates Ease of Comprehension - Includes Charts, Tables and Infographics

Meetings & Presentation Ready Format - Built on Microsoft PowerPoint platform

Superior & Enriched User Experience with Incorporation of Relevant Images

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## Strategic Outlook for 2019 - Analysis

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