

# Competitive Benchmarking Analysis - World's 10 Leading Defense & Aerospace Companies

<https://marketpublishers.com/r/C62D57E886FEN.html>

Date: November 2011

Pages: 125

Price: US\$ 1,700.00 (Single User License)

ID: C62D57E886FEN

## Abstracts

The report brings to forefront a Comprehensive Competitive Benchmarking Analysis of 10 key Global Defense & Aerospace companies & provides key insights as well as an incisive perspective by stacking these companies on key business performance matrices amongst each other as well as against respective Industry Averages; against the backdrop of an evolving industry landscape; marked by massive defense spending cuts underway in the U.S. as well as across all key European Nations & NATO Allies; as almost all key Global Economies grapple with mounting debt & a multitude of domestic economic issues amid complex & challenging Geo-Political situations as well as equations while the industry faces a difficult Global Macroeconomic Environment.

The report includes a comprehensive analysis of:

Business Structure & Segments

Financial Benchmarking Analysis

Competitive Positioning

Comparative Analysis of Key Financial Ratios

Comparative Analysis of Order Backlog Status

Comparative SWOT Analysis

Comparative Technology & Growth Focus Analysis

## Comparative Analysis of Degree of Market, Industry & Revenue Sources Diversification

Analysis of Key Industry Trends, Issues, Risk Factors & Outlook

The report will be useful for:

Competitive Analysis & Benchmarking Exercise

Including Analysis as Vital Inputs for the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive Assessment as well as Analysis

Gaining access to Key Industry as well as Market Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

The report would be essential for those having strategic interest in the Global Defense & Aerospace Industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time; built on the PowerPoint platform; thus, enabling & ensuring prompt and informed decision making.

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