

Comparative SWOT Analysis - World's 13 Leading Defense & Aerospace Companies - Q4 2011

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Abstracts

This Comparative SWOT Analysis report provides key insights into the Strategic Business aspects of these 13 Key Global Defense & Aerospace Companies based on a comprehensive assessment of their global operations, strategies & outlook against the backdrop of an evolving market landscape & industry backdrop marked by massive defense budget cuts across almost all key global economies amid difficult overall macroeconomic conditions.

This strategic report provides valuable insights into the inherent as well as relative Strengths & Weaknesses of these 13 Key Companies & analyzes as to what extent are these players able to leverage internal strengths & offset inherent weaknesses in order to navigate & chart their way through the prevailing macro-environmental turbulence.

This Comparative SWOT Analysis will be useful for:

Including Analysis as Vital Inputs to be integrated into the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive Assessment of these 13 companies based on an analysis of Inherent as well as Relative Strengths & Weaknesses

Comparative Financial Analysis of these 13 Key Global Players

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Industry as well as Market Trends & Insights; crucial

inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

This Comparative SWOT analysis report would be essential for those having strategic interest in the Global Defense & Aerospace Industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

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Lockheed Martin Corporation

The Boeing Company

EADS N.V.

General Dynamics Corporation

Raytheon Company

BAE Systems PLC

United Technologies Corporation

Textron Inc.

L-3 Communications Holdings Inc.

Finmeccanica S.p.A.

Thales S.A.

Dassault Aviation

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