

Comparative SWOT Analysis - World's 13 Leading Defense & Aerospace Companies - Q4 2011

<https://marketpublishers.com/r/CC25B376ECBEN.html>

Date: November 2011

Pages: 100

Price: US\$ 1,700.00 (Single User License)

ID: CC25B376ECBEN

Abstracts

This Comparative SWOT Analysis report provides key insights into the Strategic Business aspects of these 13 Key Global Defense & Aerospace Companies based on a comprehensive assessment of their global operations, strategies & outlook against the backdrop of an evolving market landscape & industry backdrop marked by massive defense budget cuts across almost all key global economies amid difficult overall macroeconomic conditions.

This strategic report provides valuable insights into the inherent as well as relative Strengths & Weaknesses of these 13 Key Companies & analyzes as to what extent are these players able to leverage internal strengths & offset inherent weaknesses in order to navigate & chart their way through the prevailing macro-environmental turbulence.

This Comparative SWOT Analysis will be useful for:

Including Analysis as Vital Inputs to be integrated into the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive Assessment of these 13 companies based on an analysis of Inherent as well as Relative Strengths & Weaknesses

Comparative Financial Analysis of these 13 Key Global Players

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Industry as well as Market Trends & Insights; crucial

inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

This Comparative SWOT analysis report would be essential for those having strategic interest in the Global Defense & Aerospace Industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

Contents

SECTION 1 – FOR ALL 13 COMPANIES

Business Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION 2 – FOR EACH OF THE 13 OEMS

Financial Snapshot – Q3 2011 Vs. Q3 2010, Q1-Q3 2011 Vs. Q1-Q3 2010, H1 2011 Vs. H1 2010 & 2010 Vs. 2009

- Sales Revenues
- Gross Earnings
- Net Earnings
- Cash from Operations
- R&D Expenditure

SECTION 3 – FOR ALL 13 KEY INDUSTRY PLAYERS

SWOT Analysis

- Strengths to Leverage on
- Weaknesses to Improve Upon & Offset
- Opportunities to Capitalize on
- Threats to Counter, Mitigate, Negate & Overcome

SECTION – 4

Comparative SWOT Analysis – Amongst all 13 Companies

- Relative Strengths Analysis
- Relative Analysis of Weaknesses

SECTION – 5

Comparative SWOT Analysis - World's 13 Leading Defense & Aerospace Companies - Q4 2011

Global Defense & Aerospace Industry – Force Field Analysis

Driving Forces

Restraining Forces

SECTION – 6

Key Industry Trends

Key Issues & Challenges

Risk Factors

Industry Outlook

Companies Covered in the Report:

Northrop Grumman Corporation

Lockheed Martin Corporation

The Boeing Company

EADS N.V.

General Dynamics Corporation

Raytheon Company

BAE Systems PLC

United Technologies Corporation

Textron Inc.

L-3 Communications Holdings Inc.

Finmeccanica S.p.A.

Thales S.A.

Dassault Aviation

I would like to order

Product name: Comparative SWOT Analysis - World's 13 Leading Defense & Aerospace Companies - Q4 2011

Product link: <https://marketpublishers.com/r/CC25B376ECBEN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC25B376ECBEN.html>