

Comparative SWOT Analysis - Key Global Business Jet Makers - Bombardier, Cessna, Dassault, Embraer, Gulfstream, Hawker Beechcraft - 2011

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Abstracts

This comparative SWOT analysis report provides key insights into the strategic business aspects of these 6 leading Global Business Jet manufacturers based on a comprehensive assessment of their strategies & outlook against the backdrop of an evolving market landscape & industry backdrop marked by difficult overall market conditions with global demand & jet deliveries across all OEMs still way below the pre-crisis levels amid uncertain macroeconomic conditions prevailing across almost the entire Western Hemisphere as all key developed Economies battle with mounting debt issues; while buyers defer their investment & capital expenditure decisions to a more stable & viable regulatory environment.

With the market poised to ameliorate gradually with demand steadily picking-up only from 2012; this strategic report will provide invaluable insights into the inherent as well as relative strengths & weaknesses of these 6 key global OEMs & analyze as to what extent are these players able to leverage internal strengths & offset inherent weaknesses to navigate & chart their way through prevailing turbulence while gearing up & preparing for demand resurgence.

This comparative SWOT analysis will be extremely useful for:

Including Analysis as Vital Inputs for Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive assessment of these 6 key global players based on an analysis of Inherent as well as Relative Strengths & Weaknesses for each key global OEM

Comparative Financial Analysis of these 6 Key Global OEMs

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Market Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Market & their overall Dynamics

Identifying & highlighting areas for making potential strategic changes, adjustments & realignment

This Comparative SWOT analysis report would be essential for those having strategic interest in the Global Business Aviation industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

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