

Comparative SWOT Analysis - 8 Key U.S. Defense & Aerospace Companies - Q4 2011

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Abstracts

This Comparative SWOT Analysis report provides key insights into the Strategic Business aspects of these 8 leading U.S. Defense & Aerospace Companies based on a comprehensive assessment of their global operations, strategies & outlook against the backdrop of an evolving market landscape & industry backdrop marked by announcement of massive cuts in the U.S. Defense Budget over the next decade while Key West European Nations & NATO allies too face budget crunch amid a difficult & uncertain global macroeconomic environment.

This strategic report provides valuable insights into the inherent as well as relative Strengths & Weaknesses of these 8 leading Companies & analyzes as to what extent are these players able to leverage internal strengths & offset inherent weaknesses in order to navigate & chart their way through the prevailing macro-environmental turbulence.

This Comparative SWOT Analysis will be useful for:

Including Analysis as Vital Inputs to be integrated into the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive Assessment of these 8 companies based on an analysis of Inherent as well as Relative Strengths & Weaknesses

Comparative Financial Analysis of these 8 Key Global Players

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Gaining access to Key Industry as well as Market Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving as well as Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

This Comparative SWOT analysis report would be essential for those having strategic interest in the U.S. or Global Defense & Aerospace Industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

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Lockheed Martin Corporation

The Boeing Company

General Dynamics Corporation

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United Technologies Corporation

Textron Inc.

L-3 Communications Holdings Inc.

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