

Comparative SWOT & Strategy Focus - 2024-2027 - World's Top 10 Construction & Mining Equipment Manufacturers - Caterpillar, Komatsu, Volvo, CNH, Hitachi, John Deere, Sandvik, Kobelco, Hyundai- Doosan Infracore (HDI), Liebherr

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Abstracts

The Global Construction Equipment Market, which witnessed its demand peak in 2021 and having contracted for the years 2022 and 2023, is projected to once again be in the correction mode and register a slight decline in equipment sales for 2024 once again across most key global markets. The high cost of capital, owing to a sustained high interest rate credit environment, has impacted housing starts & the residential sector while significant government investments towards infrastructure development, energy & utilities and industrial & manufacturing sector, under multiple acts, continue to provide the much needed stimulus to construction activity in the U.S. market with the economy projected to be headed for a soft landing while Europe, too, is likely to register a drop in equipment sales. Chinese real estate woes continue to plague the construction activity and market while India has been on a surge owing to sustained investments towards infrastructure development. Overall, the Global Construction Equipment market is projected to bottom out by the middle of the current decade and is likely to gradually head towards peak demand and activity levels towards the end of the decade.

The industry OEMs and retailers have actively been working towards adjusting production output and inventory levels in accordance with the emerging market environment while actively promoting technology-intensive equipment as construction contractors and fleet operators seek to leverage increased efficiency & productivity provided by these equipment and to partially offset labor shortages in a difficult, overall market environment. The global economy is projected to be heading towards a slowdown in 2024, following continued monetary policy tightening by central banks

globally over the recent years to check inflation. It comes as a double whammy for the global economy amid sustained geopolitical instability with ongoing Israeli military operations in Gaza causing tensions and keeping the entire Middle East region & the world on the edge and the ongoing Russia-Ukraine war, which enters its third year in 2024.

The Global Construction Equipment market also continues to make active & steady progress towards required energy transition geared towards sustainability for the long term with electrification & utilization of sustainable technologies being duly underway across industry OEMs. Further, ongoing integration of Connectivity-based services, Autonomous and Electrification technologies continues with steady progress being made towards ramping up production and roll out of electric and autonomous equipment across industry OEMs. The global economic growth, however, is projected to return to its range-bound average movement of under 3% annually over near term with a high predisposition to critical events and catastrophes with any further, major potential shocks at this time could simply send the global economy spiraling down into a full-blown recessionary cycle.

Against this backdrop, the report provides a Comparative SWOT and Strategy Focus Analysis on the World's Top 10 OEMs in the Global Construction Equipment Market with focus on a blend of quantitative & qualitative analysis. The report provides a detailed, comparative analysis on the Construction Equipment manufacturers and their ability to navigate prevailing internal and external challenges as well as market turbulence by developing appropriate strategies & plans. The analysis includes:-,

1 Comprehensive, Comparative Analysis of Product portfolios and Strategic Market Positioning across Key Traditional and Emerging Markets

2 Analysis of Overall Strategy Focus across Trucking OEMs

3 Analysis of Key Strategies & Plans being pursued by the Industry OEMs for the Near to Medium Term Horizon

4 A Detailed Comparative SWOT Analysis on Construction Equipment OEMs

5 Outlining of Key Industry, Market & Technology Trends and Emerging Growth Opportunities

6 Analysis of Emerging & Game Changer Technologies

7 Projections and Deliveries Forecast for the Global Construction Equipment Market for the Near to Medium Term Horizon

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Construction Equipment Market. The report will be especially useful for:-

Key Decision-Makers across the Construction Industry

Product and Program Managers

Top Management of Industry OEMs, Players across Industry Value Chain & Other Companies

Suppliers, Vendors, Technology & Services Providers and other Key Players across the Industry Value Chain

Existing & Potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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4. CNH Industrial N.V.
5. Deere & Co.
6. Hitachi Construction Machinery
7. Kobelco Corporation
8. Hyundai Infracore Integrated (HDI)
9. Liebherr Group
10. Sandvik AB

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2. Komatsu Corporation
3. Volvo AB
4. CNH Industrial N.V.
5. Deere & Co.
6. Hitachi Construction Machinery
7. Kobelco Corporation
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