

Comparative SWOT & Strategy Focus - 2024-2027 - Top 5 Companies in the Global Armored Vehicles Market - General Dynamics, BAE Systems, Oshkosh Defense, Rheinmetall, Hanwha

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Abstracts

1. Strong Global Demand for Armored Vehicles geared towards Fleet Recapitalization & Growth, Capabilities Advancement and Modernization

The demand for armored vehicles globally has witnessed a strong resurgence with the disruption of world order and the drastic, unprecedented deterioration in the security environment globally as the number of ongoing political conflicts has reached an unprecedented level. The demand for armored vehicles has seen a major surge with their extensive utilization during the ongoing Russia-Ukraine war. The demand has been especially strong for Infantry Fighting Vehicles (IFVs), Armored Personnel Carriers (APCs) and Main Battle Tanks (MBTs) across most regions globally as nations scramble to modernize and replace existing Cold war-era in-service fleets with modern platforms featuring state-of-art & cutting edge mobility, firepower and protection capabilities along with digitalization & network connectivity as the backbone while also offering a lower total cost of ownership. The modernization and development & induction of next generation armored vehicles has been a top priority across Europe as the threat of a potential land war with Russia makes a return to haunt policymakers given that the capabilities of the defense industrial base across Europe have deteriorated over the decades owing to neglect. The modernization of British Army's Challenger MBTs to Challenger-3 variant and French Leclercs to the Leclerc XLR variant, which are already in the works, and Poland's huge order for 116 new M1 Abrams worth \$1.4 billion and K2 Black Panther tanks are prime examples. The United States, too, is pursuing a similar pathway with the replacement of M2 Bradleys; after the AMPV program, which is replacing the M113 APCs and is under full-scale production

phase; being a top acquisition priority besides modernization of M1 Abrams to the M1E3 variant. Australia, too, has been under an unprecedented armor renaissance in history with its massive, multi-phase Land 400 program which has so far seen procurement of IFVs, APCs/CRVs and tactical logistics vehicles in significant numbers in contracts worth almost US\$10-\$12 billion cumulatively.

2. Global A&D Market in a Major Upswing Phase amid Disruption of Traditional World Order and Geopolitical Tensions & Conflicts

The Global Aerospace & Defense Market is in a major upswing phase owing to the whittling down of traditional, rule-based world order led by China's geopolitical revisionism backed by military ascension amid territorial disputes as well as issues with neighbors & military adventurism in Asia and Russia's military resurgence with a renewed threat to Europe & NATO as the geopolitical dynamic clearly shifts towards multi-polarity. The same has led to and created a surge in demand for procurement of new defense equipment, replacement of legacy systems, increased spending outlay towards R&D on next generation technologies and an accelerated production ramp-up of ammunition being undertaken across most key markets globally. Global defense spending, clearly, is on an upward growth trajectory, driven by geopolitical shifts, and is projected to reach \$2.5 trillion by 2027, thereby, providing the defense industrial bases across most key markets significant growth opportunities for the medium term horizon as it is desperately trying to ramp-up production rates over near term, amid supply chain constraints, to backfill depleting U.S. & NATO allies' stockpiles of munitions, missiles & weapon systems besides fulfilling Ukraine's critical requirements and to meet growing international demand in the era of great power competition and a virtual defense renaissance globally.

3. Global Economy Heading towards Slowdown

The global economy, however, is projected to be heading towards a slowdown in 2024 following continued monetary policy tightening posture by central banks globally over the recent years to check high inflation. The situation has been further compounded by the sustained geopolitical instability led by the ongoing Russia-Ukraine war, the Israeli military operations in Gaza and Houthi attacks on commercial shipping which collectively threaten to cause supply shocks & raise prices of food owing to scarcity, thereby, likely to become a double whammy for the global economy which has already regressed to its range-bound, typical, average movement of under 3% annually. However, any further, major potential shock at this time could send the global economy spiraling down into a recessionary cycle.

5. Against this backdrop, the report analyzes & provides:

The report provides a Comparative SWOT Analysis and Comprehensive Insights into the Global Top 5 Armored Vehicles Manufacturers with focus on a blend of quantitative & qualitative analysis. The report provides detailed analysis on the Global Top 5 Armored Vehicle OEMs, including:-

1 Comprehensive & Comparative Analysis of Business & Product Portfolio and Strategic Market Positioning

2 Analysis of Overall Strategy Focus across OEMs

3 Analysis of Key Strategies & Plans for the OEMs for the Near to Medium Term Horizon

4 Detailed Comparative SWOT Analysis on the OEMs

5 Outlining of Key Growth Opportunities

6 Analysis of Emerging & Game Changer Technologies

7 Demand growth projections and market evolution for the Global Armored Vehicles market over medium term

6. For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Armored Vehicles Market. The report will be especially useful for:-

Key Decision-Makers across the Aerospace & Defense Industry

Defense Procurement Executives & Defense Departments

Program Offices & Program Managers

Top Management of Industry OEMs, Players across Industry Value Chain & Other Companies

Suppliers, Vendors, Technology & Services Providers and other Key Players in the Industry Value Chain

Existing & Potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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3. Rheinmetall Defense
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5. Hanwha Aerospace

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