

Comparative SWOT & Strategy Focus - 2022-2026 - World's Top 5 Business Jet Manufacturers - Gulfstream, Bombardier, Dassault Aviation, Textron Aviation, Embraer

<https://marketpublishers.com/r/C0BED89582D6EN.html>

Date: June 2022

Pages: 200

Price: US\$ 1,475.00 (Single User License)

ID: C0BED89582D6EN

Abstracts

The Global Business Jet Market has been cruising steadily with strong demand for new & used jets with the industry witnessing a virtual windfall for order intake along with robust order books & surging backlogs driven by growing demand for private travel boosting demand for jets across segments, especially, with a large number of first time buyers entering the business aviation market. The book-to-bill ratios have been rising across industry OEMs while fleet utilization, too, continues to soar across the North American & European markets, thereby, bolstering MRO activity and service revenues for the industry. However, the industry has also been facing headwinds in form of continued challenges emanating from global macroeconomic uncertainty and the ongoing Russia-Ukraine War which has caused supply chain disruptions, strains & bottlenecks apart from production disruptions owing to shortfall & rising material as well as input costs. Surging demand & fleet utilization levels have been pushing the industry value chain to the brim while spiraling up crude oil prices globally have been impacting profitability across fleet operators.

Further, looming sustainability challenges necessitate the aviation industry to push the envelope on the technological front to make steady & active progress towards transition to clean transportation with the development of a range of sustainable aviation technologies geared towards effective de-carbonization over long term. The options have been led by increasing the usage of sustainable aviation fuels (SAFs) as the most feasible, near-term solution while taking steady steps towards transition to electric and hydrogen based propulsion over long term.

Against this backdrop, the report provides comprehensive insights & strategic analysis into the Global Business Aviation Market with focus on a blend of quantitative & qualitative analysis. The report provides detailed analysis on key industry OEMs, including, comprehensive comparative analysis of product portfolios, financial analysis, SWOT framework analysis and key insights into the key strategies & plans of these OEMs. The report also projects market evolution for the Global Business Aviation market for the medium term horizon along with analysis of key market & technological trends, issues & challenges, market developments & potential growth opportunities which could be leveraged by the industry value chain. The report concludes by analyzing market evolution and projecting demand outlook for the Global Business Jet Market for the near to medium term horizon.

Relevance & Usefulness: The report will be useful for:

Strategic Planning & Decision-Making Processes

Comparative SWOT Analysis on Industry OEMs from a Business & Relative Strategy Perspective

Comparative Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans across Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Market Evolution & Demand Growth Projections

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Key Trends, Issues & Challenges, Risk Factors and Market Outlook through 2031

For Whom:

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on the Global Business Jet Market and Top Industry OEMs. It would be indispensable for those having interest, stakes or investments in and/or operational or strategic involvement in Business Aviation. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Fleet Operators, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Global Business Aviation industry.

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Textron Aviation
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