

# **Comparative SWOT & Strategy Focus - 2022-2026 - Top 5 U.S. Aerospace & Defense Primes - Lockheed Martin, Northrop Grumman, Boeing, General Dynamics, Raytheon Technologies**

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## **Abstracts**

Global Defense Spending has been on a bull run over the recent years being aided by strong tailwinds and favorable underlying forces. The global defense spending reached the record high level of \$2.1 trillion for 2021 while registering a 7% year-on-year growth and mirroring the tectonic shifts underway in the traditional geopolitical dynamics and equations following China's military ascendance and Russian regional resurgence triggering the return of the great power competition between the traditional and revisionist states in the age of multi-polarity in the 21st century. The rise of China & its military bullying in the Asia Pacific region and the ongoing Russian invasion of Ukraine have collectively led to significant turbulence and a subsequent, massive surge in defense spending across APAC & Europe which is likely to be sustained for at least over a decade. The degree of impact of the Russia-Ukraine war and the subsequent monumental geopolitical shifts underway could easily be fathomed from Germany's recent, complete turnaround of its strategic defense posture and the rapid swerving of traditional neutrals of the North, Sweden & Finland, towards NATO.

The U.S. defense industrial base is preparing to switch to the afterburner mode with ongoing defense equipment assistance to Ukraine necessitating production rate ramp-ups & increases to backfill inventories across the U.S. & NATO allies, increase in procurement rates over key programs, like F-35 Lightning II JSF, besides the need to meet increasing international demand for Fighter Jets, ATGMs, MANPADS, Missile Defense Systems and Armor, including, Main Battle Tanks (MBTs) & Armored Vehicles with increasing environmental uncertainty & volatility, political tensions & risks of escalations following the virtual evaporation of traditional, rule-based world order.

Further, the development of next generation defense systems and technologies continues unabated to match near-peer adversaries in terms of capabilities and to maintain traditional U.S. military overmatch over adversaries leading to continued funding for development of strategic programs & technologies, with the U.S. R&D outlay having grown by 24% between 2012 & 2021, and which is likely to be sustained over medium term with the U.S. defense budget projected to exceed \$800 billion for FY2023. Additionally, Commercial Aviation & Defense segments have been witnessing contrasting growth trajectories with Defense Spending on a marked upswing globally while Commercial Aviation has been recovering steadily from the pandemic blow with sustainability push being a key focus area & a substantial, long term technological challenge for it.

Against this backdrop, the report analyses & provides comprehensive insights into the U.S.' Top 5 Aerospace & Defense industry OEMs with focus on a blend of quantitative & qualitative analysis. The report provides detailed analysis on A&D Primes, including, comprehensive analysis of business portfolio and strategic market positioning, overall strategy focus, key strategies & plans for medium term, financial analysis and a detailed Comparative SWOT analysis against the backdrop of emerging rapid shifts in the geopolitical dynamics, equations & landscape and technological leapfrogging. The report also projects market evolution for the global A&D market over medium term with analysis of emerging market scenario, defense spending growth projections, key market & technology trends, issues & challenges, key growth domains and potential growth opportunities.

Relevance & Usefulness: The report will be useful for:

Strategic Planning & Decision-Making Processes

Comparative Analysis of Industry Players and OEMs from a Business & Relative Strategy Perspective

Identification of & Insights into Potential Growth Opportunities & Avenues

Review of Key, Upcoming Defense Programs

Global Defense Budgetary Trend and Defense Budgetary Spending Levels across Key Markets

Identifying & highlighting areas for making potential Strategic Changes,  
Adjustments & Realignment

Overview of Key, Emerging & Game Changer Technologies that are likely to  
Shape the future

For Whom: Key Decision-Makers across Industry Value Chain

The report would be quintessential for those having strategic interest in the Global Aerospace & Defense Industry. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Departments & Contracting Executives, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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The Boeing Company  
General Dynamics Corporation  
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U.S.

Europe

Asia Pacific

Middle East

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