+44 20 8123 2220
info@marketpublishers.com

Comparative SWOT & Strategy Focus - 2023-2027 - Global Top 5 Business Jet OEMs - Gulfstream, Bombardier, Dassault Aviation, Textron Aviation, Embraer

https://marketpublishers.com/r/C5712357C4EEN.html
Date: April 2023
Pages: 200
Price: US$ 1,700.00 (Single User License)
ID: C5712357C4EEN

Abstracts

1. Global Business Jet Market Juxtaposed between Contrasting Demand & Supply side Scenarios:

The Global Business Jet Market is juxtaposed between a contrasting demand & supply side scenarios with the demand side on a clear surge marked by robust order intake, huge order backlogs and strong book-to-bill ratios, even almost 2:1 in many cases, prevailing across most industry OEMs driven by the launch of new business jets and growing demand for private travel since the pandemic which collectively have led to soaring demand for jets, supercharged fleet utilization levels and drawn a massive number of first time buyers to the market while having also revitalized even the used jet market with surging prices & dwindling inventory levels. The supply side, however, is clearly embattled and is combating supply chain disruptions, bottlenecks, rising input costs & shortages in a complex, uncertain & challenging macroeconomic environment marked by high inflation, rising interest rates and sustained geopolitical instability with the Russia-Ukraine war showing no signs of abating and the U.S.-China strategic rivalry further escalating.

Monetary policy tightening is underway across most parts of the world as the Fed & central banks globally attempt to contain inflation with fears & spectre of another economic recession over near term almost returning to haunt following the collapse of SVB in the U.S. and the timely rescue of UBS. The same could have a significant bearing on the industry over near term given that business aviation is strongly correlated with macroeconomic swings and corporate profits. The industry OEMs have

been pushing hard to boost production rates to meet growing demand but are constrained by the supply chain disruptions with the situation steadily improving.

2. Strong Long-Term Fundamentals for Business Aviation:

The long-term industry fundamentals for business aviation, however, remain robust and firmly in place with forecasts for strong tailwinds to prevail in form of forecast for deliveries of around 8,500 new business jets worth $274 billion by the industry over the 2023-2032 decade. The geopolitical instability and rising defense spending trend globally is also likely to open adjacent segment growth avenues by creating increased demand for special mission variants of regular business jet platforms configured for ISR missions following requisite modifications.

3. Transition to Sustainability Topmost, Long-Term Priority for Business Aviation:

Sustainability challenges remain the top near to long-term priority for business aviation while facing a strong activist campaigning & public backlash over emissions with the industry required to go green and become absolutely carbon-neutral by 2050 by transitioning to sustainable power sources. Bombardier's release of environmental product declaration on its latest Global 7500 and Challenger 3500 business jets outlining the quantified environmental impact of its jets through various phases of their lifecycle is a testimony to the significance of the seriousness of the sustainability challenges being faced by business aviation. Further, the active pursuit of a radical, blended-wing-body design for a future business jet by Bombardier with promising potential for significant enhancement in aerodynamic efficiencies & commensurate emission reductions and Textron's creation of e-Aviation as an entirely new business segment focused purely on sustainable flying, following its acquisition of Pipistrel earlier, are the harbingers & building blocks for the creation of a new, sustainability-oriented & attuned business aviation industry & eco-system going forward.

4. Report Contents, Relevance & Usefulness:

Against this backdrop, the report analyzes & provides comprehensive insights into the Global Top 5 Business Jet OEMs with focus on a blend of quantitative & qualitative analysis. The report provides detailed analysis on the OEMs, including, comprehensive analysis of business portfolio and strategic market positioning, overall strategy focus, key strategies & plans for medium term, financial analysis and a detailed Comparative SWOT analysis against the backdrop of a complex & challenging macroeconomic environment, emerging rapid shifts in the geopolitical dynamics and technological

leapfrogging. The report also projects market evolution for the Global Business Jet market over medium term with analysis of emerging market scenario, demand dynamics, key market & technology trends, issues & challenges, key growth domains and potential growth opportunities.

1. Overall Strategy Focus & Key Strategies & Plans being chalked out by the World's Top 5 Business Jet OEMs

2. Insights into key industry, market & technology trends likely to shape the future of the Global Business Jet Market over Near to Medium term

3. Outlining of emerging, potential growth opportunities

4. Identifies key driving & restraining forces impacting the industry & assesses their potential degree of impact through a comprehensive force field analysis

5. Provides an overview of key, upcoming Business Jet programs

6. In-Focus, Emerging, Game-Changer Technologies

7. Comprehensive outlook & medium-term demand growth projections for the Global Business Jet Market

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Business Aviation Market. The report will be especially useful for:-

Key Decision-Makers
Program Offices & Program Managers
Top Management of Industry OEMs, Players across Industry Value Chain & Other Companies
Defense Procurement Executives, Defense Departments, Program Staff
Suppliers, Vendors, Technology & Services Providers and other Key Players in the Industry Value Chain
Existing & Potential Investors
Industry & Company Analysts
M&A Advisory Firms

+44 20 8123 2220
info@marketpublishers.com

Strategy & Management Consulting Firms
PE Firms, Venture Capitalists and Financing & Leasing Companies
Researchers and all those associated with the industry in general

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION - 1

Business Structure & Snapshot – World's Top 5 Business Jet OEMs
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Revenues
f) Market Capitalization
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION - 2

Financial Performance Snapshot & Analysis – Charts & Analysis for each Company:
1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake Trend
12. Order Backlog Position & Growth Trend

SECTION – 3

SWOT Analysis
Sources of Strengths to be Leveraged
Weaknesses to Overcome
Opportunities for Growth
Threats to be Mitigated & Negated

SECTION – 4

Comparative Analysis of Strengths
Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 5

Comparative Analysis of Weaknesses
Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 6

Strategy Focus across OEMs – Near to Medium Term – For the 5 Leading Business Jet Manufacturers
Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation S.A.
Textron Aviation
Embraer S.A.

SECTION – 7

Analysis of Key Strategies & Plans for the 5 Leading Industry OEMs – Near to Medium Term
1. Product Portfolio Strategies & Plans
2. Market Specific Strategies & Plans
3. R&D Strategies & Plans
4. Growth Strategies & Plans
5. Business and Corporate Strategies & Plans
6. Sales & Marketing Strategies & Plans
7. Production/Manufacturing Strategies & Plans
8. Financial Strategies & Plans

9. Acquisitions, Strategic Alliances & JVs
10. Other Strategies, Strategic Initiatives & Imperatives

SECTION – 8

Key Trends
  Industry Trends
  Market Trends
  Technology Trends

SECTION – 9

Key Issues, Challenges & Risk Factors

SECTION – 10

Global Business Jet Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics
  Driving Forces
  Restraining Forces

SECTION – 11

Global Business Jet Market - Strategic Outlook 2023-2032
1. Analysis of Emerging Market Scenario for Business Jets
2. Global Demand Outlook for Business Jets - Forecast to 2032
3. Global Demand Projections for Key Market Segments – Based on Aircraft Size (Light, Medium & Heavy Jets)
   Aircraft Delivery Units projections for Segments
   Value of Projected Aircraft Deliveries across Segments
   Growth Rates for Segments
   Fleet Size Growth for Segments
4. Demand Projections for Key Geographic Markets & Regions
  Aircraft Delivery Units projections for Key Markets/Regions
  Value of Projected Aircraft Deliveries for Key Markets /Regions
  Fleet Size Growth projections for Markets/Regions
  Aircraft Delivery Units projections for Key Market Segments (Light, Medium & Heavy Jets) across Markets/Regions
  Value of Projected Aircraft Deliveries across Key Market Segments (Light, Medium &

+44 20 8123 2220
info@marketpublishers.com

Heavy Jets) for Markets /Regions

I would like to order

Product name: Comparative SWOT & Strategy Focus - 2023-2027 - Global Top 5 Business Jet OEMs - Gulfstream, Bombardier, Dassault Aviation, Textron Aviation, Embraer

Product link: https://marketpublishers.com/r/C5712357C4EEN.html

Price: US$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C5712357C4EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com