

# **Comparative SWOT & Business Outlook - 2021 - Global Top 7 Medium & Heavy Truck Manufacturers - Daimler, Volvo, MAN, Scania, PACCAR, Navistar, Iveco**

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## **Abstracts**

The Global Trucking industry has been impacted significantly by the outbreak of COVID-19 in 2020 with declining volumes as well as profitability across OEMs with recovery seen in the later part of the year led by the unprecedented surge in e-commerce volumes while the industry also continues to make steady progress towards development of sustainable technologies geared towards de-carbonization of transportation. The efforts have primarily been led by battery electric & fuel cell technologies with the tipping point for electric trucks likely to come in 2021 with serial assembly of electric trucks scheduled to commence across trucking behemoths, Daimler & Volvo, apart from most other OEMs. Further, mass market production & introduction of hydrogen powered trucks across Europe by 2030, too, is taking shape under the H2Accelerate initiative by the industry. The rapid move towards de-carbonization of transportation & transition towards sustainability has also led to a spike in M&A activity as well as JVs & partnerships amongst leading industry players with the same likely to see a further uptick going forward.

The Global Demand for medium & heavy trucks is projected to register a steady recovery & growth over near to medium term with most key global economies likely to witness an uptick in demand following pursuit of fiscal interventions by nations & governments across most regions under fiscal intervention measures going forward coupled with strong global economic recovery projections by the IMF for 2021 & 2022, led by the U.S.

Further, the massive, \$2 trillion infrastructure plan just outlined by the Biden

administration in early April 2021; geared towards comprehensive repair & rebuilding of roads, railroads, bridges & ports in the U.S.; could turn out to be the much needed shot in the arm for the on & off-highway segments over medium term with an outlay of \$115 billion planned towards repair of highways & bridges alone, if it gets approved by the Congress. However, much of that will be contingent on the pace & trajectory of global macroeconomic recovery from the COVID-19, direction of U.S. policy posture towards global trade under Biden administration, sustainment of recovery in global crude oil as well as commodity prices, all of which will have a direct & significant bearing on the shape of the growth curve for the industry going forward.

Against this backdrop, the report provides a comprehensive Comparative SWOT framework analysis & Near Term Business Outlook on Top OEMs in the Global Medium to Heavy Truck market. The report analyzes as to how are the key industry OEMs positioned, based on their Strengths & Weaknesses, & how strategically responsive they are while gearing up for the highly dynamic & rapidly evolving trucking market landscape with reference to near-term Challenges, emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges which are likely to shape the industry's future while also outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium term horizon.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors, Sales & Distribution Channels and other Key Players in the Industry Value Chain

Fleet Operators, Logistics Solutions Providers, Associated Equipment Manufacturers & Technology Solutions Providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

#### Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on the OEMs

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images, Graphs & Infographics

## Contents

### SECTION – 1

Global Medium & Heavy Truck Market - Business Snapshot - Top 7 Industry OEMs

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Product Portfolio
- e) Revenue Base & Profitability
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Structure

### SECTION – 2

Financial Performance Analysis – Top 7 Industry OEMs

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Truck Deliveries Trend

### SECTION – 3

Comparative SWOT Analysis – Top 7 Industry OEMs

- Strengths to be Leveraged
- Weaknesses to be worked on
- Opportunities to be capitalized upon
- Threats to be negated & mitigated

### SECTION – 4

## Comparative Analysis of Strengths

Daimler Inc.  
Volvo AB  
MAN SE  
Scania AB  
PACCAR Inc.  
Navistar International Corporation  
Iveco S.p.A.

## **SECTION – 5**

### Comparative Analysis of Weaknesses - Top 7 OEMs

Daimler Inc.  
Volvo AB  
MAN SE  
Scania AB  
PACCAR Inc.  
Navistar International Corporation  
Iveco S.p.A.

## **SECTION – 6**

### Business Outlook Analysis – 2021

## **SECTION – 7**

Key Trends  
Market Trends  
Technology Trends

## **SECTION – 8**

### Key Issues, Challenges & Risk Factors

## **SECTION – 9**

Global Medium & Heavy Truck Market – Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics  
Driving Forces

Restraining Forces

## **SECTION – 10**

Strategic Market Outlook through 2024

Analysis of Emerging Market Scenario

Demand Outlook & Growth Projections for the Global Medium & Heavy Truck Market through 2024

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