

Comparative SWOT & Business Outlook - 2021 - Global Top 6 Agriculture Equipment Manufacturers - John Deere, CNH, AGCO, CLAAS, SDF, Kubota

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Abstracts

The agriculture equipment demand & sales have fared well for 2020 despite serious production & supply chain disruptions & challenges posed by the outbreak of COVID-19 pandemic. The net farm income in the U.S. is projected to decline by 8% year-on-year for 2021 to reach \$111.4 billion after reaching the second-highest level of all time of \$120 billion in 2020 despite the outbreak of COVID-19 following four consecutive years of steady improvements & increases. For 2021, the agriculture equipment sales are projected to grow by 5%+ across North America, Europe and South America while the sales in Asia are projected to contract marginally.

However, the planned pursuit of CAP reforms & consummation of BREXIT in the EU, the direction of U.S. policy posture towards Trump-initiated global trade wars under a new administration, the recovery in global crude oil prices having a direct bearing on demand for agriculture sources-based feedstock for bio-fuel production and the pace of global macroeconomic recovery from COVID-19 & commodity prices in 2021 will have a direct & significant bearing on the shape of things to come for the industry going forward. The demand for agriculture equipment is projected to head further upwards going forward with the last equipment sales peak witnessed almost 7 years ago.

The long-term industry fundamentals, however, remain robust with the global agricultural output required to double itself by 2050 in order to match the rate of global population growth. The global agriculture equipment industry is in the midst of a technology-driven evolution phase led by connectivity, autonomous and alternate fuel based powertrain technologies aimed at efficiency and sustainability. The current phase of agriculture industry's development and its likely evolution over medium term quintessentially is going to be defined and shaped by technology which has been

rapidly evolving and is poised to disrupt markets at a lightning pace

Against this backdrop, the report provides a comprehensive Comparative SWOT framework analysis & Near Term Business Outlook on the World's Top 6 Agriculture Equipment manufacturers. The report analyzes as to how the key industry OEMs are positioned, based on their Strengths & Weaknesses, and are gearing up for the highly dynamic & rapidly evolving agriculture market landscape with reference to the emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges likely to shape the industry's future, outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium horizon.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors, Sales & Distribution Channels and other Key Players in the Industry Value Chain

Associated Equipment Manufacturers & Technology Solutions Providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on Industry OEMs

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images, Graphs & Infographics

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Deere & Company
CNH Industrial N.V.
AGCO Corporation
CLAAS Group
SDF Group
Kubota Corporation

SECTION – 5

Comparative Analysis of Weaknesses

Deere & Company
CNH Industrial N.V.
AGCO Corporation
CLAAS Group
SDF Group
Kubota Corporation

SECTION – 6

Business Outlook Analysis – 2021

Deere & Company
CNH Industrial N.V.
AGCO Corporation
CLAAS Group
SDF Group
Kubota Corporation

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