

Comparative SWOT & Business Outlook - 2021 - Global Top 5 Business Jet Manufacturers - Gulfstream, Bombardier, Dassault, Textron Aviation, Embraer

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Abstracts

The Global Business Jet market has been on a steady recovery path while facing challenges in a complex, difficult & uncertain market environment with the global economy trying to find its way out of the COVID-19 mess. The global business jet market, in fact, has been faring much better than commercial aviation, marking a major departure from the usual trend, owing to social distancing mandates and has witnessed a strong uptick in demand, sales & fleet utilization and making a strong recovery marked by a sharp increase in aircraft deliveries along with a surge in order intake across industry OEMs for Q1 2021. The market demand dynamics have been favoring the light & medium jets segment this time round with almost half of the demand coming from first time jet buyers amidst ongoing pandemic woes with the ongoing conditions likely to continue to favor demand for business jets over near term. The industry has shown tremendous resilience over the past year and through the past decade with the OEMs focusing on refreshing product portfolio, led by new product introductions, reinforcement of presence across key markets & regions and services portfolio expansion, amid a difficult demand environment that prevailed throughout the decade.

The long term fundamentals for the industry remain strong & well in place with regulatory mandates & sustainability focus likely to drive new aircraft sales apart from modernization & upgrade of existing aircrafts translating into an overall fillip for the industry over medium term. Additionally, the market dynamics for business jets are likely to witness a major disruption & transformation with the advent of supersonic business jets which are likely to become a reality towards the middle-to-late 2020s with a number of start-ups & industry OEMs working actively across multiple stages of

development. Business aviation is also likely to face a stiff challenge from upcoming civil rotorcrafts, starting with the AW609 which is likely to enter service over near term, apart from the unfolding of innovative & disruptive business models under Urban Aerial Mobility over medium term while simultaneously tackling sustainability challenges going forward.

Against this backdrop, the report provides a comprehensive Comparative SWOT framework analysis & Near Term Business Outlook on Top OEMs in the Global Business Jet market. The report analyzes as to how are the key industry OEMs positioned, based on their Strengths & Weaknesses, & how strategically responsive they are while gearing up for the highly dynamic & rapidly evolving trucking market landscape with reference to near-term Challenges, emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges which are likely to shape the industry's future while also outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium term horizon.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Program & Procurement Managers, Defense Departments & Executives

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors and other Key Players in the Industry Value Chain

Logistics Solutions Providers, Associated Equipment Manufacturers & Technology Solutions Providers

Existing & Potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on Industry OEMs

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images, Graphs & Infographics

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Gulfstream Aerospace Corporation
Bombardier Inc.
Dassault Aviation SA
Textron Aviation Inc.
Embraer SA

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