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Comparative SWOT Analysis & Business Outlook - 2019 - Top OEMs in the U.S. Aerospace & Defense Market - Lockheed Martin, Northrop Grumman, Boeing, General Dynamics, Raytheon

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Abstracts

The report provides a comprehensive Comparative SWOT framework analysis & Business Outlook for 2019 on the Top 5 OEMs in the U.S. Aerospace & Defense Industry. The report analyzes as to how the key industry OEMs are positioned, based on their Strengths & Weaknesses, and are gearing up for the highly dynamic & rapidly evolving market landscape with reference to the emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges likely to shape the industry's future, outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium horizon.

Global Defense Spending has been on a steady upswing since the past couple of years with the same reaching the $1.8 trillion mark for 2018 (led by the U.S. & China), the highest level since the post cold war low of 1998, while registering a 2.6% year on year growth driven by the radical transformation of geopolitical dynamics and equations with the dismantling of traditional rule based world order and the transition away from the typical unipolar world. The same has been further exacerbated by the Trump led U.S. administration's protectionism stance & America First Policy which has led to realignment of relationships with the key NATO & other allies over the mandate to increase defense spending to the 2% level of GDP. The defense spending in the U.S. has grown significantly as of-late driven by a shift in the overall U.S. strategy towards competition with near peer adversaries as against counter-terrorism operations, which had been the focus earlier. This shift in strategic focus entails fast tracked procurement of systems & hardware to maintain numerical superiority, rapid development & deployment of next generation capabilities to plug existing & potential capabilities gaps

and to retain the traditional, long standing strategic capabilities overmatch against adversaries along with continued R&D pursuits to maintain technological edge.

The U.S. defense industrial base, thus, has been on a renaissance of sorts over the recent years given the rapid transformation & evolution of geo-political dynamics & ongoing conflicts across some parts of the world. The modernization & upgrade of existing systems & hardware and their replacement with proven technologies and current, off the shelf solutions is providing significant growth opportunities to the U.S. based defense industrial base as showcased by the initiation of a number of new, large ticket defense procurement programs over the recent years. The U.S. based defense industrial base, thus, is readily gearing up with a spurt in activity and is looking forward to a long & much anticipated activity boom with most OEMs reinvigorating their industrial bases, in line with the age of disruptive technologies, led by digitalization, additive manufacturing, unmanned & optionally manned operating capabilities & artificial intelligence, for making the most of this current phase of demand upswing.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Defense Department, Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors and other Key Players in the Industry Value Chain

MRO Service Providers, Associated Equipment Manufacturers & Technology Solutions Providers

Existing & Potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on Engine Manufacturers

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images, Graphs & Infographics

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