

Comparative SWOT Analysis & Business Outlook - 2019 - Top OEMs in the European Medium & Heavy Truck Market - 2019-2024 - Daimler, Volvo, MAN, Scania, DAF, Iveco

<https://marketpublishers.com/r/C74CAFB1F1CEN.html>

Date: July 2019

Pages: 100

Price: US\$ 1,155.00 (Single User License)

ID: C74CAFB1F1CEN

Abstracts

The report provides a comprehensive Comparative SWOT framework analysis & Near Term Business Outlook on Top OEMs in the European Medium & Heavy Truck market. The report analyzes as to how the key industry OEMs are positioned, based on their Strengths & Weaknesses, and are gearing up for the highly dynamic & rapidly evolving trucking market landscape with reference to the emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges likely to shape the industry's future, outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium horizon.

The current phase of the global trucking industry's development has been highly dynamic and its likely evolution over medium term quintessentially is going to be defined and shaped by technology which has been rapidly evolving and is poised to disrupt markets at a lightning pace. The CASE (Connected, Autonomous, Shared & Services and Electric) technologies continue to be at the core of this transformation. The trucking industry is on the cusp of a technology led transformation phase marked by confounding uncertainties and disruptions with the electrification of trucks almost nearing the inflection point posing a strong threat to traditional industry OEMs from start-ups and new industry entrants. The industry OEMs & players; which are able to adopt, invest in & incorporate right technologies for right applications to deliver overall value to customers, end users & stakeholders while creating significant competitive advantages for themselves, by leveraging this technology led differentiation; will be at the forefront of the one of the most disruptive phases for the industry going forward which is likely to be marked by the introduction of a number of technology enabled entirely new business

models, concepts & solutions.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors, Sales & Distribution Channels and other Key Players in the Industry Value Chain

Fleet Operators, Logistics Solutions Providers, Associated Equipment Manufacturers & Technology Solutions Providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on Trucking OEMs

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images,
Graphs & Infographics

Contents

SECTION – 1

European Medium & Heavy Truck Market Key Industry OEMs Business Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Product Portfolio
- e) Revenue Base & Profitability
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Structure

SECTION – 2

Financial Performance Analysis – Key Industry OEMs

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend
- 11. Order Intake & Truck Deliveries Trend

SECTION – 3

Comparative SWOT Analysis – On Key Industry OEMs

- Strengths to be Leveraged
- Weaknesses to be worked on
- Opportunities to be capitalized upon
- Threats to be negated & mitigated

SECTION – 4

Comparative Analysis of Strengths Key European Truck OEMs

Daimler AG

Volvo AB

MAN Truck & Bus AG

Scania AB

Iveco S.p.A.

DAF N.V.

SECTION – 5

Comparative Analysis of Weaknesses Key European Truck OEMs

Daimler AG

Volvo AB

MAN Truck & Bus AG

Scania AB

Iveco S.p.A.

DAF N.V.

SECTION – 6

Business Outlook Analysis – 2019

Daimler AG

Volvo AB

MAN Truck & Bus AG

Scania AB

Iveco S.p.A.

DAF N.V.

SECTION – 7

Key Trends

Market Trends

Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

European Medium & Heavy Truck Market – Force Field Analysis Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 10

Strategic Market Outlook through 2024

Analysis of Emerging Market Scenario

Demand Outlook & Growth Projections for Medium & Heavy Truck Segments through 2024

I would like to order

Product name: Comparative SWOT Analysis & Business Outlook - 2019 - Top OEMs in the European Medium & Heavy Truck Market - 2019-2024 - Daimler, Volvo, MAN, Scania, DAF, Iveco

Product link: <https://marketpublishers.com/r/C74CAFB1F1CEN.html>

Price: US\$ 1,155.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C74CAFB1F1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

