

# **Comparative SWOT Analysis & Business Outlook - 2019 - Top Global Military Aircraft Engine Manufacturers - Pratt & Whitney, GE Aviation, Rolls Royce, Safran**

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## **Abstracts**

The report provides a comprehensive Comparative SWOT framework analysis & Near Term Business Outlook on the World's Top 4 Military Aircraft Turbofan Engines manufacturers. The report analyzes as to how the key industry OEMs are positioned, based on their Strengths & Weaknesses, and are gearing up for the highly dynamic & rapidly evolving market landscape with reference to the emerging Opportunities and potential Threats. The report also provides an analysis of key trends, issues & challenges likely to shape the industry's future, outlining potential growth opportunities & projecting market outlook as well as demand growth projections for the near to medium horizon.

The Global Military Aircraft Turbofan engines market has been on a growth trajectory with a resurgence in defense spending over the recent years with the evolution of geopolitical dynamics & equations and other favorable macroeconomic factors. The engine manufacturers are gearing up their global industrial base for a major production ramp up to meet the much awaited demand spurt. The technology landscape across industry, too, is evolving radically with the development of sixth generation adaptive turbofan engines for combat jets in the U.S. under the USAF's AETD Program and enhanced Turboshaft engines for rotorcrafts under the U.S. Army's ITEP Program. The industry OEMs & players; which are able to adopt, invest in & incorporate right technologies for right applications to deliver overall value to customers, end users & stakeholders while creating significant competitive advantages for themselves, by leveraging this technology led differentiation; will be at the forefront of the one of the most disruptive phases for the industry going forward.

For Whom: Key Decision-Makers across Industry Value Chain

Key Decision-Makers

Defense Departments, Program & Procurement Managers

Top Management of Industry Players & Other Companies

Industry OEMs & Technology/Other Solutions Providers

Suppliers, Vendors and other Key Players in the Industry Value Chain

MRO Providers, Associated Equipment Manufacturers & Technology Solutions Providers

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

Features, Benefits & Reasons to Procure:-

Quick Macro View and Big Picture Analysis

Blend of Quantitative & Qualitative Analysis for Strategic Planning Process

Quality & Reliability backed by over a decade of Research and Coverage of the Industry

Detailed Analysis on Engine Manufacturers

Visual Representation enabling Easy Comprehension

Meetings & Presentation Ready Format for Quick Application

Superior & Enriched User Experience with Incorporation of Relevant Images,  
Graphs & Infographics

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GE Aviation  
Pratt & Whitney Inc.  
Rolls Royce Holdings plc  
Safran SA

### **SECTION – 5**

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GE Aviation  
Pratt & Whitney Inc.  
Rolls Royce Holdings plc  
Safran SA

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GE Aviation  
Pratt & Whitney Inc.  
Rolls Royce Holdings plc  
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