

CNH Industrial N.V. - Construction Equipment Segment - Annual Strategy Dossier - 2022 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/CA02E7EFC68EN.html>

Date: February 2022

Pages: 50

Price: US\$ 235.00 (Single User License)

ID: CA02E7EFC68EN

Abstracts

The 2022 edition of this Annual Strategy Dossier report analyses the overall strategy focus and provides Insights into the Strategies & Plans being conceptualized & pursued by CNH Industrial for its construction equipment business for the near to medium term horizon with construction in a marked upswing phase since late 2020 while the global economy has been striving to make a comeback from the COVID-19 pandemic. CNH Industrial's strategy for the near to medium term horizon clearly focuses on executing the spin-off of its on-highway businesses, led by truck maker Iveco, following shareholders approval with CNH to be laser focused on the agriculture & construction businesses going forward. CNH has been focusing aggressively on the development of alternate fuel based powertrains, led by Electric & Hydrogen, under its 'Clean Energy Leader' strategy with the latest business restructuring likely to enable CNH to invest significantly towards next generation technologies, including, sustainability, autonomy & connectivity with better focus & adequate capitalization. In terms of construction equipment business, CASE has been focusing aggressively on the compact equipment with a number of new product introductions in the U.S. market while in Europe the strategy has been led by the broadening of product portfolio in the mini & midi excavator segments following the recent acquisition of Sampierana SpA.

The Global Construction Equipment market has been on a roll as of-late with booming demand for equipment across North America & Europe (despite the slump in China) with continued infrastructure investments, strong housing starts in the U.S., strong demand from the commodities segment and robust fleet utilization across operators back to pre-COVID levels while facing modest headwinds in form of continued

challenges from the COVID-19 pandemic marked by supply chain disruptions & bottlenecks, labor shortages, rising material costs, limited freight capacity & semi-conductor chip shortages which continue to impede the pace of overall recovery momentum. Further, the recent passing of \$1.2 trillion infrastructure Investment & Jobs Act in the U.S. is likely to provide a massive boost to the construction industry over medium term along with the scheduled transition to sustainability geared towards rapid de-carbonization. However, projections for the slowdown of global economic recovery over near term owing to uncertainty over the likely direction of the pandemic & rising inflation levels necessitating monetary policy tightening are likely to be key concerns for the industry. Overall, the CE industry is likely to continue riding the ongoing market rally in 2022 with most key markets projected to register steady growth, with the exception of China, which continues to be in the correction mode following real estate sector woes and a zero-tolerance policy towards COVID-19.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global medium & heavy truck market over medium term with overview of demand projections across key markets & regions.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for
2022

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market
Outlook for 2022

For Whom:-

The report, with its unique disposition & strategy focus, is a niche, key & vital information resource on the construction equipment business of CNH Industrial N.V. The report would be quintessential for those having interest, stakes or investments in the Company and all those with operational or strategic involvement and/or stakes in the Global Construction Equipment Market or presence in the industry value chain at any stage or level of production. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the Trucking industry. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision

making.

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

- 1. Revenue Base & Growth Trend
- 2. Revenues Split by Key Segments
- 3. Revenues Split by Key Geographic Markets & Regions
- 4. Gross Earnings & Margin Trend
- 5. Operating Earnings & Operating Margin Trend
- 6. Return on Sales Trend
- 7. Profitability Growth Trend
- 8. Cash Flow from Operations
- 9. R&D Expenditure Trend
- 10. CAPEX Trend

SECTION – 3

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 4

Strategic Focus & Priorities

SECTION - 5

Key Strategies & Plans

Product Portfolio Strategies & Plans

Service Level Strategies & Plans

Technological and R&D Strategies & Plans

Market Specific Strategies & Plans

Corporate Strategies & Plans

Manufacturing/Production Strategies & Plans

Business Growth Strategies & Plans - Organic & Inorganic

Financial Strategies & Plans

Acquisitions, Strategic Alliances & JVs

Other Strategies & Strategic Initiatives

SECTION – 6

Global Construction Equipment Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

Driving Forces

Restraining Forces

SECTION – 7

Key Trends

Industry Trends

Market Trends

Technology Trends

SECTION – 8

Key Issues, Challenges & Risk Factors

SECTION – 9

Strategic Market Outlook for 2022

Analysis of Emerging Market Scenario

Demand Outlook

Growth Projections for Construction Equipment Insights into Potential Growth Opportunities

I would like to order

Product name: CNH Industrial N.V. - Construction Equipment Segment - Annual Strategy Dossier - 2022
- Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities,
Market Outlook

Product link: <https://marketpublishers.com/r/CA02E7EFC68EN.html>

Price: US\$ 235.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/CA02E7EFC68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970