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CNH Industrial N.V. - Agriculture Equipment Segment - Strategy Brief - H1 2015

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Abstracts

Strategic Activity Analysis & Overarching, Near-Term Strategy Focus:

This strategy brief report provides updates on & insights into the Strategic Activities, Initiatives & Developments for the Agriculture Equipment Segment of CNH Industrial N.V. for H1 2015 and analyses the Overarching, Near-term Strategy Focus.

Industry & Market Trends, Growth Avenues & Industry Force Field:

The report also analyses & provides comprehensive insights into the key industry trends, technology trends, market & segment specific trends, growth avenues & drivers, constraints, issues, challenges & risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis followed by short to medium term industry outlook.

For - Key Players across Industry Value Chain, Investors & Analysts/Advisory Firms:

The report would be useful & provide significant value-add for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisors, PE & VC Firms, Management & Strategy Consultants and those having strategic interest in or associated with the Industry or the Company.

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