

Business Snapshot & SWOT Analysis - BMW Group - Q2 2011

<https://marketpublishers.com/r/BAEF5A829B5EN.html>

Date: April 2011

Pages: 15

Price: US\$ 150.00 (Single User License)

ID: BAEF5A829B5EN

Abstracts

SWOT Analysis is a framework used extensively for an assessment of the internal as well as external business environment as part of the strategic or corporate planning process. The framework generates a snapshot of the company's strengths & weaknesses as part of the internal environment assessment and explores opportunities & threats as part of the external environment assessment that provides analysis for & aids the strategic decision making process.

This SWOT analysis of BMW Group will be useful for

Strategic Planning & Decision-Making Process

Comprehensive Strategic Assessment based on a relative assessment of strengths & weaknesses

Assessment & evaluation of degree of responsiveness to the external environment

Identification of opportunities which could be capitalized upon

Identification of potential threats in the business environment

Identifying & highlighting areas for making potential strategic changes, adjustments & realignment

The analysis will be essential for those having strategic interest in the company & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time, built on the Microsoft PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

Contents

BUSINESS SNAPSHOT

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

FINANCIAL SNAPSHOT – Q1 2011 VS. Q1 2010 & 2010 VS. 2009

- Sales Revenues
- Gross Earnings
- Net Earnings
- Cash from Operations

BUSINESS SEGMENTS – SNAPSHOT - Q1 2011 VS. Q1 2010 & 2010 VS. 2009

- Year on Year Growth Rate
- Contribution to Revenues
- Profitability

SWOT ANALYSIS

- Sources of Strengths
- Areas of Improvements
- Opportunities to Capitalize on
- Threats to Counter or Overcome

KEY INDUSTRY TRENDS, ISSUES & CHALLENGES, RISK FACTORS & OUTLOOK

I would like to order

Product name: Business Snapshot & SWOT Analysis - BMW Group - Q2 2011

Product link: <https://marketpublishers.com/r/BAEF5A829B5EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAEF5A829B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970