

BAE Systems plc - Land & Armaments - Annual Strategy Dossier - 2023 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook

<https://marketpublishers.com/r/B5CEEC32227EN.html>

Date: January 2023

Pages: 75

Price: US\$ 235.00 (Single User License)

ID: B5CEEC32227EN

Abstracts

“New Orders for the CV90 IFV in Europe to provide a Massive Boost to BAE Systems' Land & Armaments Business while the U.S. based Industrial Base continues to Hunt for New, Long-Term Franchise Programs”

The 2023 edition of this Annual Strategy Dossier analyses the overall Strategy Focus and provides insights into the overall Strategy Focus and decrypts the key Strategies & Plans being pursued by BAE Systems plc - Land & Armaments for the near to medium term horizon amid a complex, difficult & challenging global macroeconomic environment with global defense spending reaching a historic high led by the whittling down of traditional, rule-based world order and the return of great power competition among leading geopolitical powers marked by sustained geopolitical instability with the Russia-Ukraine war showing no signs of abating and the U.S.-China faceoff further escalating.

The ongoing U.S. military assistance to Ukraine and the focus of U.S. defense spending towards competing with near-peer adversaries and maintaining traditional overmatch over adversaries have accelerated the pace of replacement of ageing defense equipment with next generation systems & technologies through the initiation & award of new large scale defense contracts of strategic nature, scale, scope & long term horizon. The global defense spending, thus, is projected to reach the record \$2.5 trillion level by 2027 as the industry prepares to ramp up production rates to unprecedented rates & level over near to medium term to meet huge global demand, replenish depleted inventory levels and develop next generation capabilities.

For the Land & Armaments division of BAE Systems plc, the new, huge orders for the CV90 IFV from the Czech Republic and Slovakia, amid an escalating Russian threat, are likely to provide a massive boost to the CV90 program and the hot production line going forward while the U.S. based industrial base continues to hunt for new, long term franchise programs with the U.S. Army's upcoming OMFV program firmly in the crosshairs. Australia's armor renaissance, under the flagship Land 400 program, remains a key, long term growth avenue for the industry with BAE Systems pitching aggressively under different phases of the program.

Against this backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and comprehensive analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also included; providing a comprehensive scan, assessment & analysis of the prevailing internal as well as external business environment of the company. The framework outlines the company's core, inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis & review of key market, technology & industry trends along with issues & challenges which are likely to impact and shape industry's future over near to medium term. The report also identifies key driving & restraining forces for the industry & assesses their potential degree of impact through a force field analysis. The report concludes by providing a comprehensive outlook & demand growth projections for the Global Armored Vehicles market.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Competitive Assessment, Comparative Analysis & Strategic Planning

Analysis of degree of Congruence between Emerging Market Landscape & Strategy focus

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis & Assessment of Emerging Market, Technology Trends & Developments likely to Shape the Global Armored Vehicles Market

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics through a Force Field Analysis

Analysis of Market Evolution with Medium Term Demand Growth Projections & Market Outlook

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential & a key resource for those associated with and having strategic interest in the Global Armored Vehicles Market. The report will be especially useful for

Key Decision-Makers

Program Managers

Top Management of Industry Players & Other Companies

Industry OEMs

Defense Procurement Executives, Defense Departments, Program Managers

Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain

Existing & potential Investors

Industry & Company Analysts

M&A Advisory Firms

Strategy & Management Consulting Firms

PE Firms, Venture Capitalists and Financing & Leasing Companies

Researchers and all those associated with the industry in general

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