+44 20 8123 2220
info@marketpublishers.com

ATR - Strategy Dossier - Strategy Focus, Plans & Outlook for 2016

https://marketpublishers.com/r/AE5D3B23550EN.html
Date: February 2016
Pages: 25
Price: US$ 165.00 (Single User License)
ID: AE5D3B23550EN

Abstracts

The report analyzes the overall, near to medium term Strategy Focus and provides Insights into the Key Strategies & Plans being conceptualized & pursued by ATR Aircraft as the company gears up to meet growing demand for regional turboprops despite continued, sustained weakness in crude oil prices. ATR crossed the $2 billion revenues threshold for the first time in 2015 marked by record aircraft deliveries, expansion of global operator base and foray into new markets. ATR as of late has been working towards broadening its product portfolio with the introduction of new aircraft variants along with expansion of its global sales network to derive further growth.

The global commercial aircraft industry is witnessing its second golden era marked by burgeoning order backlogs across leading industry OEMs as well as radical technological innovations and propelled by rapid air traffic growth being witnessed across markets & regions, especially, with the global air traffic projected to double itself by 2030, led by the APAC region, in addition, to a technological generational leap in the global aviation propulsion sector with decades of research on technological evolution by key industry players transpiring into next generation of aerospace propulsion systems. The strong tailwinds being experienced by the industry have been further accentuated by a favorable crude oil price trend which is boosting profitability across airlines. Additionally, the introduction of latest aircraft programs by the OEMs; incorporating next generation engine technologies translating into optimized operating economics & enhanced performance specifications, features & dynamics; has been a key driver of fleet renewals across airlines globally of-late besides enabling Airlines to open new routes and business concepts, thereby, providing potential, significant growth avenues. With virtually everything in favor & almost nothing against it as of now, the global commercial aircraft market is projected to register addition of over 32,600 new commercial aircrafts through 2034 worth $4.9 trillion, as per Airbus.

+44 20 8123 2220
info@marketpublishers.com

Relevance & Usefulness: The report will be useful for:

- Inputs for Strategic Planning, Assessment & Decision-Making Processes
- Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans
- Near to Medium Term Market Outlook & Inputs on Market Evolution
- Demand Growth Projections for Regional Aircrafts through 2024
- Contingency planning for current Strategies & Programs
- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report would be essential for those having strategic interest in the Company and/or the Global Commercial Aircraft sector and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Airlines & Fleet Operators, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Key Features:

- Provides Macro View and Big Picture Quickly
- Visual Representation enables Easy Comprehension
- Meetings & Presentation Ready Format

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION - 1

Business Structure & Snapshot
a) Founded
b) Headquartered
c) Business Segments
d) Employees
e) Product Portfolio - Major Product Platforms, Programs and Key Competitors
f) Market Capitalization/Ownership Structure
g) Key Executives
h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Snapshot - Charts & Analysis
1. REVENUE BASE & GROWTH TREND
2. REVENUES SPLIT BY KEY SEGMENTS
3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS
4. GROSS EARNINGS & MARGIN TREND
5. OPERATING EARNINGS & OPERATING MARGIN TREND
6. RETURN ON SALES TREND
7. PROFITABILITY GROWTH TREND
8. CASH FLOW FROM OPERATIONS
9. R&D EXPENDITURE TREND
10. CAPEX TREND
11. ORDER INTAKE
12. ORDER BACKLOG POSITION

SECTION – 3

Strategy Focus

SECTION – 4

Key Strategies & Plans
Product Portfolio Strategies & Plans
Service Level Strategies & Plans

+44 20 8123 2220
info@marketpublishers.com

Technological and R&D Strategies & Plans
Market Specific Strategies & Plans - Traditional & Emerging Markets
Corporate Strategies & Plans
Sales, Marketing & Branding Strategies and Plans
Manufacturing/Production Strategies & Plans
Business Growth Strategies & Plans - Organic & Inorganic
Financial Strategies & Plans
Acquisitions, Strategic Alliances & JVs
Other Strategies & Strategic Initiatives

SECTION – 5

Global Commercial Aircraft Market - Strategic Outlook through 2034
Analysis of Emerging Market Scenario
Demand Outlook for Commercial Aircrafts - Forecast to 2034
Demand Projections for Key Market Segments

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: ATR - Strategy Dossier - Strategy Focus, Plans & Outlook for 2016

Product link: https://marketpublishers.com/r/AE5D3B23550EN.html

Price: US$ 165.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AE5D3B23550EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970