

ATR - Strategy Dossier - Strategy Focus, Plans & Outlook for 2016

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Abstracts

The report analyzes the overall, near to medium term Strategy Focus and provides Insights into the Key Strategies & Plans being conceptualized & pursued by ATR Aircraft as the company gears up to meet growing demand for regional turboprops despite continued, sustained weakness in crude oil prices. ATR crossed the \$2 billion revenues threshold for the first time in 2015 marked by record aircraft deliveries, expansion of global operator base and foray into new markets. ATR as of late has been working towards broadening its product portfolio with the introduction of new aircraft variants along with expansion of its global sales network to derive further growth.

The global commercial aircraft industry is witnessing its second golden era marked by burgeoning order backlogs across leading industry OEMs as well as radical technological innovations and propelled by rapid air traffic growth being witnessed across markets & regions, especially, with the global air traffic projected to double itself by 2030, led by the APAC region, in addition, to a technological generational leap in the global aviation propulsion sector with decades of research on technological evolution by key industry players transpiring into next generation of aerospace propulsion systems. The strong tailwinds being experienced by the industry have been further accentuated by a favorable crude oil price trend which is boosting profitability across airlines. Additionally, the introduction of latest aircraft programs by the OEMs; incorporating next generation engine technologies translating into optimized operating economics & enhanced performance specifications, features & dynamics; has been a key driver of fleet renewals across airlines globally of-late besides enabling Airlines to open new routes and business concepts, thereby, providing potential, significant growth avenues. With virtually everything in favor & almost nothing against it as of now, the global commercial aircraft market is projected to register addition of over 32,600 new commercial aircrafts through 2034 worth \$4.9 trillion, as per Airbus.

Relevance & Usefulness: The report will be useful for:

Inputs for Strategic Planning, Assessment & Decision-Making Processes

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Near to Medium Term Market Outlook & Inputs on Market Evolution

Demand Growth Projections for Regional Aircrafts through 2024

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes,
Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report would be essential for those having strategic interest in the Company and/or the Global Commercial Aircraft sector and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Airlines & Fleet Operators, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Key Features:

Provides Macro View and Big Picture Quickly

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

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