

ATR - Strategy Dossier - 2016 - Key Strategies, Plans, SWOT, Trends & Outlook

<https://marketpublishers.com/r/A73D729D710EN.html>

Date: November 2015

Pages: 25

Price: US\$ 215.00 (Single User License)

ID: A73D729D710EN

Abstracts

The global commercial aircraft industry is witnessing its second golden era marked by burgeoning order backlogs across leading industry OEMs as well as radical technological innovations and propelled by rapid air traffic growth being witnessed across markets & regions, especially, with the global air traffic projected to double itself by 2030, led by the APAC region, in addition, to a technological generational leap in the global aviation propulsion sector with decades of research on technological evolution by key industry players transpiring into next generation of aerospace propulsion systems. The strong tailwinds being experienced by the industry have been further accentuated by a favorable crude oil price trend which is boosting profitability across airlines. Additionally, the introduction of latest aircraft programs by the OEMs; incorporating next generation engine technologies translating into optimized operating economics & enhanced performance specifications, features & dynamics; has been a key driver of fleet renewals across airlines globally of-late besides enabling Airlines to open new routes and business concepts, thereby, providing potential, significant growth avenues. With virtually everything in favor & almost nothing against it as of now, the global commercial aircraft market is projected to register addition of over 32,600 new commercial aircrafts through 2034 worth \$4.9 trillion, as per Airbus.

The aircraft OEMs, thus, buoyed by the record order backlogs and having fine-tuned their medium term product portfolio strategies; are focusing their efforts on & planning ways to increase aircraft production rate over near term to meet original delivery schedules and to harness the long-term visibility of their order books effectively through optimization of industrial footprint and enhanced alignment of capital expenditure and allocation of resources with the order book position & demand trend. All the OEMs, thus, are making significant investments towards expansion of their existing industrial base in-line with the planned, significant increase in aircraft production rate over near

term and to support new, under development aircraft programs besides aligning & fine-tuning their strategies in-sync with emerging market trends & developments.

Against this backdrop, the report analyzes the overall strategy focus and provides Insights & Comprehensive analysis of the Strategies & Plans being conceptualized & pursued by ATR for the medium term horizon. The report also includes an insightful & comprehensive SWOT framework analysis on the company; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of the strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment.

The report also incorporates analysis of key industry trends, issues & challenges, risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook over medium term with overview of demand projections across aircraft segments & key geographic markets & regions.

Relevance & Usefulness:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

The report will be useful for:

Strategic Planning & Decision-Making process

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Medium Term Strategy Focus and Key Strategies & Plans

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for 2016

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Industry Outlook for 2016

For Whom:

The report is a key information resource on ATR given its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and/or the Global Commercial Aircraft sector and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Airlines, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technology & MRO Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

Contents

SECTION - 1

Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Product Portfolio & Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

SECTION – 2

Financial Performance Analysis – Charts & Analysis:

- 1. REVENUE BASE & GROWTH TREND
- nbsp; 2. REVENUES SPLIT BY KEY SEGMENTS
- nbsp; 3. REVENUES SPLIT BY KEY GEOGRAPHIC MARKETS & REGIONS
- nbsp; 4. GROSS EARNINGS & MARGIN TREND
- nbsp; 5. OPERATING EARNINGS & OPERATING MARGIN TREND
- nbsp; 6. RETURN ON SALES TREND
- nbsp; 7. PROFITABILITY GROWTH TREND
- nbsp; 8. CASH FLOW FROM OPERATIONS
- nbsp; 9. R&D EXPENDITURE TREND
- nbsp; 10. CAPEX TREND
- 11. ORDER INTAKE
- 12. ORDER BACKLOG POSITION

SECTION – 3

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

SECTION – 4

Key Strategies & Plans

- Product Portfolio Strategies & Plans
- Service Level Strategies & Plans
- Technological and R&D Strategies & Plans
- Market Specific Strategies & Plans; Traditional & Emerging Markets
- Corporate Strategies & Plans
- Sales, Marketing & Branding Strategies and Plans
- Manufacturing/Production Strategies & Plans
- Business Growth Strategies & Plans; Organic & Inorganic
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

SECTION – 5

Global Commercial Aircraft Market; Force Field Analysis; Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces
- Restraining Forces

SECTION – 6

Key Trends

- Market Trends
- Technology Trends

SECTION – 7

Key Issues, Challenges & Risk Factors

SECTION – 8

Global Commercial Aircraft Market; Strategic Outlook

I would like to order

Product name: ATR - Strategy Dossier - 2016 - Key Strategies, Plans, SWOT, Trends & Outlook

Product link: <https://marketpublishers.com/r/A73D729D710EN.html>

Price: US\$ 215.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A73D729D710EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970