

Annual Strategy Guide - 2017 - World's Top 5 Civil Helicopter Manufacturers - Airbus Helicopters, Leonardo-Finmeccanica, Bell Helicopters, Russian Helicopters, Sikorsky - Key Strategies, Plans, SWOT Analysis, Trends & Growth Opportunities, Market Outlook

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Abstracts

Industry Delivery Volumes for 2016 to Contract Sharply; Recovery likely from 2017 onwards with Improved Oil Price Projections

The 2017 edition of this annual publication provides comprehensive analysis and key insights into the Strategies & Plans being formulated, developed and pursued by the World's Top 5 Civil Helicopter manufacturers for the near to medium term horizon as the industry gears up for a complex, challenging & rapidly evolving macroeconomic & geopolitical environment. The report is unique with reference to its core focus on and deep qualitative analysis of strategies & plans for the industry OEMs. The biggest of the environmental uncertainties going forward into 2017 emanates from the change of political leadership in the U.S. with the advent of Republicans led by Trump & his extreme foreign policy stances which have already sent further jitters to most European and Asian nations regarding the likely further evolution of traditional world order already stirred up by the Russian resurgence, Chinese military build-up, Political Instability in the Middle East and continued North Korean nuclear antics.

2017, overall, is likely to be a slightly better year for the global economy than 2016, as per economic growth forecasts. The global economy is projected to register improved growth in 2017 as against 2016 level as per projections by the IMF & the World Bank amid continued challenges from terrorism, extremism and continued war operations

across several parts of the world. The projections indicate towards improved GDP growth projections for the U.S., slight acceleration of economic recovery in Europe, steady yet moderate growth in China and a slight reduction in growth rate for India given the demonetization move by the Indian government. Additionally, commodity prices are likely to register an improvement in 2017 with improvement likely in metal prices and forecasts for increase in oil prices in 2017 with OPEC's agreement on limiting & managing production levels likely to provide some relief to the global energy sector & the demand for civil helicopters going forward.

The Global Civil Helicopter market continues to face significant challenges with demand from the offshore oil & gas sector impacted significantly by the oil price slump while rapid usage of drones for commercial applications has also made a dent into the business for civil helicopter operations and applications. Industry estimates project that civil helicopter deliveries for the industry in 2016 are going to be just half of the delivery volumes in 2013 given the challenging market conditions. Against this backdrop, the report provides analysis of the strategies & plans being developed by the industry OEMs to navigate the tough terrain over near term while continuing to invest towards medium to long term growth. The report also provides a comprehensive SWOT framework analysis on all the 5 industry OEMs covered in the report providing useful insights into each player's respective strengths and weaknesses. The report concludes with analysis of key trends, market conditions, potential growth opportunities and demand growth projections for the global civil helicopter market through 2024.

REPORT EXCERPTS:

Airbus Helicopters' continued pursuit of R&D Powered, Technological Innovation based Capabilities Expansion Strategy

Bell Helicopters' Continued Expansion of Global Industrial & MRO Support Footprint

Russian Helicopters' Plans to Expand Market Share in the Civil and Dual-Purpose Helicopter Segments

Development of Electric & Hybrid Propulsion Systems by some Industry OEMs

Safety issues & concerns from Drones to Civil helicopter operations across North America & Europe

RELEVANCE & USEFULNESS: THE REPORT WILL BE USEFUL FOR:

Strategic Planning, Assessment & Decision-Making Processes

Competitor Analysis & Comparative Analysis of covered Industry OEMs

Identification of & Insights into Potential Growth Opportunities & Avenues

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans for all OEMs

Medium Term Strategic Outlook, Inputs on Market Evolution & Growth Projections through 2024

Analysis of Emerging Market & Technology Trends

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those having strategic interest in the Global Civil Helicopter Market. The report will be especially useful for Key Decision-Makers, Program Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Helicopter Operators, Flight Simulator & other related key Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation enables Easy Comprehension

Meetings & Presentation Ready Format

Superior & Enriched User Experience with Incorporation of Relevant Images

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