

Annual Industry Dossier - Global Business Aviation Industry - 2013-2014 - Key Trends, Issues & Challenges, SWOT, Force Field Analysis & Strategic Outlook

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Abstracts

The global business aviation industry has been treading cautiously on the recovery path over the recent years since the global economic meltdown of 2008 registered a 3.4% decline in aircraft deliveries to 672 units as well as a moderate drop in industry billing to \$18.9 billion for 2012, amid the difficult & uncertain economic conditions prevailing across traditional markets with the ongoing recovery attributable primarily to & spearheaded by new product introductions by all key global OEMs of-late incorporating cutting-edge technologies delivering enhanced performance features as well as optimized aircraft operating economics aimed at overcoming demand inertia for new aircraft sales emanating from the macro-environmental uncertainty across traditional markets.

For H1 2013, the general aviation industry, for the time, crossed the cumulative billing mark of \$10 billion since the global economic crisis of 2008 with a 25% increase in overall industry billings, as per GAMA. However, business jet deliveries declined by 4% in H1 2013 to 283 aircrafts despite a 9% growth in cumulative aircraft shipments. Further, Gulfstream's rise to the top, surpassing Bombardier in terms of value of cumulative deliveries, has been one of the most striking feature for the first half of the year driven by Gulfstream's 63% increase in aircraft deliveries during H1 2013 emanating from bolstering of overall production capacity.

The global macroeconomic environment continues to be uncertain with the U.S. economy continuing to tread fastidiously on its recovery path; the Euro-zone debt crisis refusing to abate & the efforts underway across most emerging markets to stoke up

economic growth momentum with a slight shift in overarching focus from merely combating inflation to adoption of a more balanced approach. The OEMs, in the meanwhile, are working significantly towards building capacity for a potential demand spurt anticipated during the later part of the present decade, developing new platforms & technologies, strengthening and extending global sales, service & support infrastructure with a strong focus on the Asia-Pacific region and looking optimistically at the opening of Chinese low altitude air space as the potential window of opportunity to drive growth over near to medium term, especially, with the industry projected to register strong growth during the second half of the current decade led by significant demand for new aircrafts likely to emanate from the Asia-Pacific region.

Against this backdrop, the report analyzes the global business aviation industry and provides strategic insights into the key industry trends, challenges & risk factors that are likely to shape the future of the industry followed by an insightful industry SWOT & Force Field Analysis and strategic outlook for the industry for 2014.

Key Excerpts/Findings from the Report

1. Analysis an industry trend involving the beginning of a shift in global business aviation industry's traditional concentration away from North America with the rapid growth across Emerging Markets, especially, China. Overview & analysis of strategies & plans of key industry OEMs for emerging markets.
2. New aircraft program introductions by industry OEMs incorporating cutting-edge technologies key driver for new demand across traditional markets.
3. Infrastructural Constraints to be the major Bottlenecks for Growth across Emerging Markets
4. Analysis of rapidly growing preference for larger jets as compared to light & medium jets
5. Analysis of Key Technological Innovations as well as developments Likely to Shape the Future of the Industry, including, Material Science Innovations

Usage & Relevance:

The report provides & will be useful for:

Strategic Analysis and Vital Inputs essential for Strategic Planning & Decision-Making Process

Analysis of inherent Industry Strengths & Weaknesses

Identification & Analysis of Imminent Opportunities & Emerging Potential Threats

Gaining access to Key Industry Trends & Insights; crucial inputs for Decision-Makers

Analysis of Forces Driving and Restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making Potential Strategic Changes, Adjustments and

Realignment of the internal strategy framework in-sync with emergent trends

Strategic Industry Outlook for 2014

For Whom:

The report would be essential for those having strategic interest in the Global Business Aviation Industry & will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, industry & company analysts & those associated with the industry or any of these companies.

Highlight:

The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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Strategic Industry Outlook for 2014

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