

# Airbus Helicopters - Strategy Brief - H1 2015

<https://marketpublishers.com/r/AF01C605B0EEN.html>

Date: August 2015

Pages: 20

Price: US\$ 155.00 (Single User License)

ID: AF01C605B0EEN

## Abstracts

Strategic Activity Analysis & Overarching, Near-Term Strategy Focus:

This strategy brief report provides updates on & insights into the Strategic Activities, Initiatives & Developments for Airbus Helicopters for H1 2015 and analyses the Overarching, Near-term Strategy Focus.

Industry & Market Trends, Growth Avenues & Industry Force Field:

The report also analyses & provides comprehensive insights into the key industry trends, technology trends, market & segment specific trends, growth avenues & drivers, constraints, issues, challenges & risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis followed by short to medium term industry outlook.

For - Key Players across Industry Value Chain, Investors & Analysts/Advisory Firms:

The report would be useful & provide significant value-add for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisors, PE & VC Firms, Management & Strategy Consultants and those having strategic interest in or associated with the Industry or the Company.

## Contents

### **SECTION – 1**

Strategic Activity, Initiatives & Developments

### **SECTION – 2**

Analysis of Near Term Strategy Focus

### **SECTION – 3**

Key Trends

Industry Trends

Technology Trends

Market Specific Trends

### **SECTION – 4**

Key Constraints, Issues, Challenges & Risk Factors

### **SECTION - 5**

Global Market for Military & Civil Helicopters – Force Field Analysis

Driving Forces

Restraining Forces

### **SECTION - 6**

Strategic Outlook - Global Military & Civil Helicopter Market - 2015-2024

## I would like to order

Product name: Airbus Helicopters - Strategy Brief - H1 2015

Product link: <https://marketpublishers.com/r/AF01C605B0EEN.html>

Price: US\$ 155.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF01C605B0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970