

# Airbus Helicopters - 2019 - Company Dossier and SWOT Analysis

<https://marketpublishers.com/r/A858619BA74EN.html>

Date: December 2018

Pages: 25

Price: US\$ 175.00 (Single User License)

ID: A858619BA74EN

## Abstracts

This 2019 annual edition of the report provides an overarching, bird's eye view on the Airbus Helicopters' business and operations through a comprehensive and well structured Company Dossier built on the Microsoft Powerpoint platform. The report also includes an insightful & comprehensive SWOT framework analysis on the company; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic planning process. The framework generates a snapshot of the company's inherent strengths & weaknesses as part of the internal environment assessment and outlines potential growth opportunities as well as threats as part of the external environment assessment. The report concludes by providing a broad snapshot outlining strategic & latest developments for the company, in addition, to a strategic outlook for 2019 providing a brief analysis on key upcoming events for the company.

The report will be useful for:

Business and Competitor Analysis Purposes

Strategic Planning & Analysis Processes

Analysis of Internal & External Operating Environment & Forces through a Detailed SWOT Analysis

Business Structure and Performance Analysis

Strategic Activity Tracking and Analysis

## Metaview & Perspective on the Business and Strategic Outlook for 2019

### **For Whom:**

The report is a key information resource on Airbus Helicopters. The report would be quintessential for those having strategic interest in the Company and/or the Global Helicopter & Rotorcraft Industry and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Technological Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

### Features, Benefits & Reasons to Procure:

Provides Macro View and Big Picture Quickly

Blend of Quantitative & Qualitative Analysis

Significant Time Savings

Visual Representation facilitates Ease of Comprehension - Includes Charts, Tables and Infographics

Meetings & Presentation Ready Format - Built on Microsoft PowerPoint platform

Superior & Enriched User Experience with Incorporation of Relevant Images

## Contents

### SECTION - 1

#### Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Market Capitalization/Ownership Structure
- f) Key Executives
- g) Shareholding/Ownership Pattern & Structure
- h) Geographic Presence – Locations & Activities
- i) Key Subsidiaries

### SECTION – 2

#### Business Overview & Description

1. Products & Services Portfolio
2. Key Programs across Market Segments
3. Major Product Platforms across Market Segments
4. Key Competitors across Segments

### SECTION – 3

#### Financial Performance Analysis – Charts & Analysis: Based on Latest Available Financial Results

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Backlog Trend

**SECTION – 4**

## SWOT Analysis

- Sources of Strengths which could be Leveraged
- Weaknesses to Overcome & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate

**SECTION – 5**

## Strategic &amp; Latest Developments

- Key Acquisitions and/or Divestments
- New Market Entry
- Latest Products and/or Services Introductions
- Key Under Development Programs
- Key Upcoming Events in 2019

**SECTION – 6**

## Strategic Outlook for 2019 - Analysis

## I would like to order

Product name: Airbus Helicopters - 2019 - Company Dossier and SWOT Analysis

Product link: <https://marketpublishers.com/r/A858619BA74EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A858619BA74EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970