

# **Aerojet Rocketdyne Holdings, Inc. - Annual Strategy Dossier - 2021 - Strategic Focus, Key Strategies & Plans, SWOT, Trends & Growth Opportunities, Market Outlook**

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## **Abstracts**

The 2021 annual edition of the report analyses the overall strategy focus and provides Insights into & Comprehensive analysis of the Strategies & Plans being conceptualized & pursued by Aerojet Rocketdyne Holdings, Inc. for the near to medium term horizon following its acquisition bid by the defense behemoth Lockheed Martin Corporation as announced in December 2020 with the deal still subject to regulatory approvals, mirroring the Northrop Grumman's acquisition of Orbital ATK earlier and aimed at further deepening Lockheed's capabilities in the space and propulsion domains apart from providing significant scope for operational efficiencies as well as synergies.

The recalibration of U.S. defense spending's focus on competing with near peer adversaries has accelerated the pace of old equipment replacement with the award of several new defense contracts as of late providing significant growth opportunities to the industry value chain going forward. The outbreak of COVID-19 pandemic globally in early 2020 has decimated the world economy and has put tremendous pressure on government finances across most parts of the world and the same is likely to have an impact on defense spending over near term. However, strategic & long term programs are unlikely to be impacted by the same even with the advent of Biden administration at the helm from early 2021. Against this rapidly evolving industry and market backdrop, the report provides a comprehensive analysis on the company starting with a detailed business and financial snapshot, incorporating charts, tables and analysis based on latest financial statements. An insightful & comprehensive SWOT framework analysis is also provided; which is used extensively for scanning, assessment & analysis of the internal as well as external business environment of an organization as part of strategic

planning process.

The report also incorporates analysis of key industry trends, issues & challenges and risk factors besides identifying key driving & restraining forces & assessing their potential degree of impact through a force field analysis. The report concludes by providing comprehensive market outlook for the global aerospace & defense spending over medium term with overview of demand projections across key market segments & regions.

### **Relevance & Usefulness:**

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well.

### **The report will be useful for:**

Strategic Planning & Decision-Making process

Analysis of Near to Medium Term Strategy Focus and Key Strategies & Plans

Identification of & Insights into Potential Growth Opportunities & Avenues

Market Evolution & Demand Growth Projections over Next Decade

Assessing potential impact of emerging Market Trends & Developments

Contingency planning for current Strategies & Programs

Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

Strategic Perspective on the Business & Strategic Outlook for the company for 2021

Analysis of Key Industry Trends, Issues & Challenges, Risk Factors & Market Outlook for 2021

### For Whom:-

The report is a niche, key & vital information resource on Aerojet Rocketdyne Holdings, Inc. with its unique disposition & strategy focus. The report would be quintessential for those having strategic interest in the Company and all those with strategic interest & stakes in the Global Aerospace & Defense Industry. The report will be extremely useful for Key Decision-Makers, Program Managers, Global Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Associated Equipment Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry/sector. The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

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