

# **The UK Electric Shaver Market by Type (Rotary Shaver, Foil Shaver, and Clippers and Trimmers), by Power Source (Battery Powered and Rechargeable/Cordless), by Usage (Dry Electric Shavers and Wet and Dry Electric Shavers), by Distribution Channel (Online and Offline), and by End-User (Men and Women) – Opportunity Analysis and Industry Forecast, 2025–2030**

<https://marketpublishers.com/r/UFCD28888502EN.html>

Date: April 2025

Pages: 0

Price: US\$ 2,517.00 (Single User License)

ID: UFCD28888502EN

## **Abstracts**

The UK Electric Shaver Market size was valued at USD 951.5 million in 2023, and is predicted to reach USD 1304.1 million by 2030, at a CAGR of 4.9% from 2025 to 2030. In terms of volume the market size was 8564.1 thousand units in 2024 and is projected to reach 13154.1 thousand units in 2030, with a CAGR of 6.8% from 2025 to 2030.

The growth of the personal care and grooming industry fuels the demand for electric shavers as consumers place more importance on wellness and self-care. This heightened focus on hygiene and appearance drives the preference for advanced grooming tools, particularly electric razors. The Personal Care Association states that the UK cosmetics and personal care market was valued at USD 11.85 billion in 2023. Thus, manufacturers adapt to these changing consumer trends by adding features such as skin-sensitive technology and customizable attachments that boosts the growth of the market.

Moreover, the rising urbanization in the UK increases the demand for electric razors as city dwellers seek more efficient and convenient grooming options to keep pace with their hectic routines. This shift enhances manufacturers to incorporate advanced

features such as rechargeable batteries and smart technology to meet the increasing consumer demand. The UN Population Division states that the UK's urban population reached 52.52 million in 2022. This expanding urbanization intensifies the need for electric razors, known for their ease of use and quick operation that in turn contributes to the market's growth.

However, the environmental impact of electric shavers regarding the disposal of parts including batteries, blades, and foils, raises concerns due to their contribution to electronic waste (e-waste). These components are difficult to recycle and cause environmental harm if not discarded responsibly. The growing awareness of these issues led consumers prioritize sustainability and opt for eco-friendly alternatives including traditional razors that are less damaging to the environment.

On the contrary, the incorporation of sustainable materials in electric shavers is anticipated to create market growth as consumers become more drawn to environmentally responsible products. Shavers that feature renewable materials, recyclable parts, and eco-friendly packaging are gaining popularity among buyers who prioritize sustainability. For example, Braun manufactures its Series 9 Pro shavers using only renewable energy, while Philips utilizes renewable electricity for blade production and employs recycled paper in its packaging. Additionally, Philips includes an Eco Passport with each product to highlight its sustainability efforts. By adopting these practices, companies are adopting stronger connections with eco-conscious consumers, thereby boosting brand loyalty and aligning with shifting consumer values.

## Segment Overview

The UK electric shaver market is segmented on the basis of type, power source, usage, distribution channel, and end-user.

By Type, the market is classified into rotary shaver, foil shaver, clippers and trimmers.

By Power Source, the market is segmented into battery powered and rechargeable/cordless.

By Usage, the market is divided into dry electric shavers and wet and dry electric shavers.

By Distribution Channel, the market is divided into online and offline.

By End-User, the market is bifurcated into men and women.

## Key Benefits

The UK electric shaver market report provides a quantitative analysis of the current market and estimations from 2025 to 2030. This analysis assists in identifying the prevailing market opportunities.

The study comprises a detailed analysis of the UK electric shaver market trends, including current and future trends for depicting prevalent investment pockets in the market.

The information related to key drivers, restraints, and opportunities and their impact on the UK electric shaver is provided in the report.

The competitive analysis of the market players along with their market share in the UK electric shaver market is provided in the report.

The SWOT analysis and Porter's Five Forces model are elaborated in the study.

The value chain analysis in the market study provides a clear picture of the role of stakeholders.

## Contents

### **1 INTRODUCTION**

- 1.1 REPORT DESCRIPTION
- 1.2 RESEARCH METHODOLOGY
  - 1.2.1 SECONDARY RESEARCH
  - 1.2.2 DATA ANALYSIS FRAMEWORK
  - 1.2.3 MARKET SIZE ESTIMATION
  - 1.2.4 FORECASTING
  - 1.2.5 PRIMARY RESEARCH AND DATA VALIDATION

### **2 UK ELECTRIC SHAVER MARKET BY TYPE**

- 2.1 OVERVIEW
- 2.2 ROTARY SHAVER
  - 2.2.1 ROTARY SHAVER MARKET, BY COUNTRY
- 2.3 FOIL SHAVER
  - 2.3.1 FOIL SHAVER MARKET, BY COUNTRY
- 2.4 CLIPPERS AND TRIMMERS
  - 2.4.1 CLIPPERS AND TRIMMERS MARKET, BY TYPE
    - 2.4.1.1 BEARD TRIMMERS MARKET, BY COUNTRY
    - 2.4.1.2 BODY TRIMMER MARKET, BY COUNTRY
    - 2.4.1.3 OTHERS MARKET, BY COUNTRY
  - 2.4.2 CLIPPERS AND TRIMMERS MARKET, BY COUNTRY

### **3 UK ELECTRIC SHAVER MARKET BY POWER SOURCE**

- 3.1 OVERVIEW
- 3.2 BATTERY POWERED
  - 3.2.1 BATTERY POWERED MARKET, BY COUNTRY
- 3.3 RECHARGEABLE/CORDLESS
  - 3.3.1 RECHARGEABLE/CORDLESS MARKET, BY COUNTRY

### **4 UK ELECTRIC SHAVER MARKET BY USAGE**

- 4.1 OVERVIEW
- 4.2 DRY ELECTRIC SHAVERS
  - 4.2.1 DRY ELECTRIC SHAVERS MARKET, BY COUNTRY

#### 4.3 WET AND DRY ELECTRIC SHAVERS

##### 4.3.1 WET AND DRY ELECTRIC SHAVERS MARKET, BY COUNTRY

### **5 UK ELECTRIC SHAVER MARKET BY DISTRIBUTION CHANNEL**

#### 5.1 OVERVIEW

#### 5.2 ONLINE

##### 5.2.1 ONLINE MARKET, BY COUNTRY

#### 5.3 OFFLINE

##### 5.3.1 OFFLINE MARKET, BY COUNTRY

### **6 UK ELECTRIC SHAVER MARKET BY END-USER**

#### 6.1 OVERVIEW

#### 6.2 MEN

##### 6.2.1 MEN MARKET, BY COUNTRY

#### 6.3 WOMEN

##### 6.3.1 WOMEN MARKET, BY COUNTRY

## I would like to order

Product name: The UK Electric Shaver Market by Type (Rotary Shaver, Foil Shaver, and Clippers and Trimmers), by Power Source (Battery Powered and Rechargeable/Cordless), by Usage (Dry Electric Shavers and Wet and Dry Electric Shavers), by Distribution Channel (Online and Offline), and by End-User (Men and Women) – Opportunity Analysis and Industry Forecast, 2025–2030

Product link: <https://marketpublishers.com/r/UFCD28888502EN.html>

Price: US\$ 2,517.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFCD28888502EN.html>