

# **Spain Intralogistics Software Market by Component (Software (Warehouse Management System, Transportation Management System, and Others), and Services), by Technology (Internet of Things, Artificial Intelligence, Big Data Analytics, Cloud Security, Digital Twins, and Others), by Deployment Mode (On-Premises and Cloud-Based), and by End-User (Retail and E-commerce, Automotive, Food and Beverage, Pharmaceuticals, Aviation, Logistic, and Others) – Opportunity Analysis and Industry Forecast, 2025–2030**

<https://marketpublishers.com/r/SCC2CD5AC0A0EN.html>

Date: March 2025

Pages: 0

Price: US\$ 2,975.00 (Single User License)

ID: SCC2CD5AC0A0EN

## **Abstracts**

Spain Intralogistics Software Market size was valued at USD 396.5 million in 2024 and is predicted to reach USD 870.3 million by 2030, registering a CAGR of 13.3% from 2025 to 2030.

The growth of e-commerce in Spain drives the demand for intralogistics software due to the need for efficient warehousing, order processing, and distribution. As online shopping rises, driven by consumer demand for convenience and faster delivery, businesses rely on efficient logistics to manage operations. This reliance boosts demand for software that automates inventory management, order fulfillment, and real-time tracking. According to the International Trade Administration, Spain's e-commerce users grew from 32 million in 2023 to 40 million by 2025, a 25% increase. As e-commerce expands, demand for advanced software will rise, making it crucial for efficiency, accuracy, and supply chain agility.

Also, increasing adoption of industrial robots drives the growth of the intralogistics software market, as companies seek to automate warehouses, improve efficiency, and enhance accuracy. Industrial robots, including AGVs, robotic picking systems, and AMRs, require advanced software to manage movements, optimize workflows, and integrate with existing systems. These software solutions enable real-time monitoring, predictive maintenance, and data-driven decision-making, reducing costs and improving order fulfillment speed. According to the World Robotics report, Spain installed 3800 industrial robots in 2022, a 10% increase from previous years. As industries adopt robotics for warehouse and supply chain operations, the intralogistics software market will continue to grow, playing a crucial role in modernizing logistics and improving efficiency.

However, cybersecurity threats complicate intralogistics software adoption, as increased connectivity through IoT, cloud computing, and automation exposes supply chains to attacks. Data breaches, ransomware attacks, and intrusions can compromise critical data, leading to financial losses and disruptions. Cloud-based platforms face security concerns, requiring robust encryption, multi-factor authentication, and real-time monitoring. Businesses must comply with data protection regulations like GDPR and CCPA, adding complexity to security implementation. Failure to address these risks can result in system downtime, inefficiencies, and penalties, making cybersecurity a major hurdle to intralogistics software adoption.

On the contrary, the integration of artificial intelligence in intralogistics software is expected to drive growth by improving automation, efficiency, and decision-making. AI solutions enable real-time data analysis, predictive maintenance, and intelligent route optimization, helping warehouses and distribution centers streamline operations and reduce downtime. For example, Mecalux partnered with Siemens to integrate AI-powered picking software into their robotic system, using deep learning algorithms to optimize warehouse order fulfillment. This collaboration automates and optimizes the picking process, addressing logistics challenges. The system operates autonomously, adapting to different items and improving efficiency. AI-driven intralogistics software will be crucial for businesses seeking greater agility, efficiency, and scalability in their supply chain operations.

## Segment Overview

The Spain intralogistics software industry is segmented on the basis of type, technology, and region.

By component, the market is divided into software, and services.

By technology, the market is segmented into internet of things (IoT), artificial intelligence (AI), big data analytics, cloud security, digital twins, and others.

By deployment mode, the market is divided into, on-premises and cloud-based.

By end-user, the market is segmented into retail and e-commerce, automotive, food and beverage, pharmaceuticals, aviation, logistics, and others.

## Recent Developments

March 2024

SSI SCHAEFER Group launched LOGIONE, a new stand-alone software for its vertical lift module (VLM) that is designed to enhance warehouse efficiency.

July 2023

Generix Group collaborated with Resol to implement its warehouse management system in software as a service mode for Resol's operations in Spain. This partnership aims to enhance Resol's logistics efficiency and support its growth plans.

## KEY BENEFITS

The report provides quantitative analysis and estimations of the Spain intralogistics software market from 2025 to 2030. This analysis assists in identifying the prevailing market opportunities to capitalize on.

The study comprises a detailed analysis of the Spain intralogistics software market trends, including the current and future trends to depict the prevalent investment pockets in the market.

The information related to key drivers, restraints, and opportunities and their impact on the Spain intralogistics software market is provided in the report.

The competitive analysis of the market players along with their market share in the Intralogistics software market is provided in the report.

The SWOT analysis and Porter's Five Forces model are elaborated in the study.

The value chain analysis in the market study provides a clear picture of the roles of stakeholders.

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