

# India Anti-Pollution Mask Forecast and Opportunities, 2013-2023 By Type, By Filter Type, By Size, By Usage, By Distribution Channel

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## Abstracts

According to Marketmonitor's latest report, "India Anti-Pollution Mask Forecast and Opportunities, 2013-2023", India anti-pollution mask market is forecast to grow at a CAGR of over 7% through 2023 on account of rising pollution level, increasing inclination towards health awareness and expanding vehicle fleet size in the country.

Particulate emission from industry and vehicles is one of the major factors propelling the demand for anti-pollution mask in India. In addition to this, rapid development in the construction sector across the metro, tier I and tier II cities is also leading to an increase in the sales of air treatment products in India.

Increasing incidences of respiratory diseases is leading to surge in per-capita expenditure on healthcare products in India and is forecast to remain one of the stimulators for anti-pollution mask through 2023 and onwards.

As far as competitive landscape is concerned, 3M and Honeywell are the leading players, having a strong brand recognition and credibility among Indian consumers followed by Vogmask, etc.

India Anti-Pollution Mask Market report discusses the following aspects of pollution mask market in India:

Anti-Pollution Mask Market Size

## COMPETITIVE ANALYSIS

Market Trends, Drivers & Pitfalls

India Anti-Pollution Mask Market Size, Share & Forecast

Segmental Analysis: By Type (Re-Usable vs. Disposable) By Size (Small, Medium & Large), By Company, By Distribution Channel & By Region

Import-Export Analysis

Key Industry Drivers & Challenges

Market Trends & Developments

India Macro Economic Analysis

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To have a comprehensive understanding of India Anti- Pollution market

To help Anti-pollution companies in making informed decision through in-depth knowledge of the macro drivers, challenges and on-going industry trends

To obtain competitive advantage over your rivals

To add weight to presentations and marketing material

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

## **RESEARCH METHODOLOGY**

Marketmonitor uses primary and secondary sources to collect the information and validates them to present the 360 degree view of the industry. Primary research includes interviews with anti-pollution mask companies, retailers and industry analysts while Secondary research focuses on intensive and extensive search of relevant

publications i.e. industry magazines, public and private institutions' industry studies, company annual reports, and other proprietary databases.

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