

# Global Co-working Space Market Size & Analysis by Country (US, UK, China, Germany, Japan, India, France, Australia, Brazil, Singapore, Netherlands, Canada, Mexico and Others) Forecast and Opportunities, 2019-2025

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## **Abstracts**

Global economy recorded positive economic growth in 2017 as well as in 2018 and IMF forecast for global economy is at 3% for 2019 and 2020. And as global economic indicators remain largely favourable, global co-working space industry showed great promise and recorded double digit value growth during 2013-18.

The global sharing economy continues to register whopping growth and there are thousands of sharing economy platforms operating in multiple sectors around the world including co-working space. "Access over Ownership" has become a global trend as digital and mobile technologies are making it easier to access goods and services on demand.

According to Marketmonitor's latest report, "Global Co-working Space Market Size & Analysis by Country (US, UK, China, Germany, Japan, India, France, Australia, Brazil, Singapore, Netherlands, Canada, Mexico and Others) Forecast and Opportunities, 2019-2025", Global co-working space market exhibited strong double digit value growth as a startup with less than 50 employees can save up to 25-30% in rental costs and the number of these spaces has been increasing worldwide. As of 2019, about 27% of coworking spaces are located in the US, particularly in New York and San Francisco. Coworking has gained popularity in Europe as well, especially, after the first European coworking conference, held in Belgium in 2010. In Asia, it has been spreading in China, Japan, Singapore and India.



The global number of co-working spaces is estimated to be over 18,000 in 2019, which grew with a whopping CAGR of over 29% during 2013-18. The same is forecast to touch 36,000 by 2025 on the back of growing demand for flexible offices in US, UK, China, India and other countries. Entrepreneurs, start-ups and freelancers are focusing on convenience, price and flexibility and this is fuelling strong growth of coworking space across the globe. Millennial generation coupled with growing start-up culture is creating the need for low cost flexible co-working spaces.

As far as competitive landscape is concerned, WeWork leads the market, with over 400,000 members across the globe and around 43% revenue coming from outside United States. The market leader is followed by Regus and Ucommune. As of 2018, the top three companies account for over 48% market share in Global Co-working space market.

Global co-working space report elaborates the following aspects of co-working market.

Global Co-working Space Market Size, Share & Forecast

Region Wise Analysis: By Country (US, UK, China, Germany, Japan, India, France, Australia, Brazil, Singapore, Netherlands, Canada, Mexico and Others) and By Company

Key Industry Drivers & Challenges

Market Trends & Developments

Competitive Landscape

Strategic Recommendations

Why You Should Buy This Report?

To have a comprehensive understanding of Global Co-working Space market

To help Co-working Space companies in making informed decision through indepth knowledge of the macro drivers, challenges and on-going industry trends

To obtain competitive advantage over your rivals



To add weight to presentations and marketing material

To avail 15% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

#### RESEARCH METHODOLOGY

Marketmonitor uses primary and secondary sources to collect the information and validates them to present the 360 degree view of the industry. Primary research includes interviews with Co-working space providers and industry experts while Secondary research focuses on intensive and extensive search of relevant publications i.e. industry magazines, public and private institutions' industry studies, company annual reports, and other proprietary databases.



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