

France Organic Food & Beverages Market Analysis, By Type (Organic Dairy Products, Organic Grocery, Organic Fruits & Vegetables, Organic Bread & Bakery Products, Organic Beverages, Organic Meat etc.) Forecast and Opportunities, 2016-2021

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Abstracts

France, world's sixth- largest economy by nominal figure, is showing high inclination for organic food & beverages. The market for these products is being accelerated by high health conscious consumers well supported by country's high disposable income and wide product offerings from specialist organic stores, supermarkets and grocery stores.

Additionally, surging chemicals and pesticides usage in standard food & beverages has led consumers shift towards healthier products with high nutritional contents and better taste. Consequently, organic food & beverages industry has enjoyed an appreciable performance following the institutional support from French Government and European Union. Moreover, improvements in macro-economic policies such as low inflation and low interest rates have also boosted consumers' sentiment and organic industry has emerged as one of the beneficiary.

According to "France Organic Food & Beverages Market By Type, Forecast and Opportunities, 2011-2021", organic food & beverages market is forecast to grow with a CAGR of over 6% during 2016-21. Upsurge in the number of diseases caused by consumption of conventional food & beverages, changing consumers' taste and preference, growing number of specialist organic stores making products available in different parts of the country are few of the factors driving the market for organic food & beverages upwards.

In 2015, 'Organic Dairy Products' category accounted for the largest market share in

the country's organic food market, and was closely followed by 'Organic grocery products including sweet and salty groceries. North West region is the largest regional market for organic food & beverages in France as it is home to tens of millions of French consumers with high personal disposable income. France organic food & beverages market is highly competitive market with large number of organic food companies operating. France Organic Food & Beverages Market By Type, Forecast and Opportunities, 2011-2021 elaborates the following aspects of organic food & beverages market in the country.

France Organic Food & Beverages Market Size, Share & Forecast

Segmental Analysis – By Type (Organic Dairy Products, Organic Grocery, Organic Fruits and Vegetables, Organic Bread & Bakery Products, Organic Beverages, Organic Meat and Other Organic Products & By Company

France Macro Economic Analysis

Policy and Regulatory Landscape

Micro Market Trends & Developments

Competitive Landscape & Strategic Recommendations

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