

U.S. Surgical Staplers Market (2018-2023)

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Abstracts

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U.S. Surgical Staplers Market

Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays. Surgical Stapling is widely used in the U.S. for various types of surgical procedures.

The rapid increase of a number of diseases like obesity, cardiovascular problems, and cancers in the U.S., are contributing to the rise in the number of surgeries of open as well as minimally invasive type. Ongoing research and development of new technologies and innovations in the medical devices market of the country are boosting demand for surgical staplers. The U.S. surgical staplers market is expected to grow at a high CAGR through the forecast period.

Investment in research and development of advanced surgical stapling systems are expected to boost the market. The U.S. is one of the largest patent filers for surgical staplers and its related devices, with companies like Dexter Surgical, and Ethicon continuously researching to develop superior surgical staplers.

From the demand side too, the surgical staplers market in the U.S. looks strong. United States is likely to be witnessing an increasing demand for branded, generic drugs and medical devices from 2016 onwards as the number of insured individuals continues to grow under ACA and Medicaid. Between September 2013 and February 2015, 16.9 million Americans were newly insured. Under such coverages, people are expected to opt for surgeries, which without insurances would be expensive. This is expected to

raise the demand for surgical staplers in the region.

Reusable surgical staplers are gaining traction in the region because regulatory bodies like the United States Environmental Protection Agency, Occupational Safety and Health Administration (OSHA), U.S. Food and Drug Administration (FDA), and others, have stringent guidelines on monitoring and regulating the amount of medical waste that is created. Reusable surgical staplers are expected to be increasingly preferred by hospitals in the region since they be categorised under green products” creating less impact on the environment as compared to single-use disposable surgical stapling devices.

The U.S. surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. Powered surgical staplers dominated the market share in 2017, and the reusable surgical staplers segment is expected to grow at a higher CAGR in the forecast period (2018-2023).

The U.S. surgical staplers market is further segmented based on its applications- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the general surgeries segment held the biggest share of the market.

Key growth factors:

The percentage of the total population of the U.S. aged 65 and above will rise from 15% in 2015 to 21% by 2030. The growing population of the elderly, coupled with their specific age-related diseases, are supposed to drive the surgical staplers market.

The United States of America was the largest medical devices market in the world, having a market share of 40% of the medical devices market globally in 2015. The country receives one of the highest foreign direct investment in the medical devices industry. The investments are expected to boost the surgical staplers market in the country.

Threats and key players:

According to the U.S. Food and Drug Administration, the use of surgical staplers results in 8,000 to 9,000 reported complications every year in the United States, with many resulting in injuries or death due to failure or misfire of staples, and due to staples that do not form properly. This is a major challenge for the adoption of surgical staplers in the region.

The stringent procedure for all medical devices to be approved by the U.S. Food and Drug Administration (FDA), to be made available in the U.S. market is a hindrance to the growth of the market. The process can take years for the companies to be a part of an FDA trial for their equipment.

The key players in the U.S. surgical staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Dexter Surgical, Intuitive Surgical, etc.

What's covered in the report?

1. Overview of the U.S. surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the U.S. surgical staplers market
4. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by product - manual and powered surgical staplers market
5. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
6. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Market Trends in the U.S. surgical staplers market
8. Qualitative analysis of the key drivers and challenges affecting the U.S. surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
9. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the U.S. surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get specific drivers and challenges for surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
4. Recognize major competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Market scope and segmentation
- 1.2 Key questions answered in this study
- 1.3 Executive summary

CHAPTER 2: INTRODUCTION

- 2.1. Market definitions
- 2.2. Value chain of surgical staplers

CHAPTER 3: U.S. SURGICAL STAPLERS MARKET OVERVIEW

- 3.1. U.S. market overview
 - Historical (2015-2017) market size (USD Bn)
 - Forecasted (2018-2023) market size (USD Bn)
 - Key observations
- 3.3. Drivers
- 3.4. Challenges
- 3.5. Trends

CHAPTER 4: U.S. SURGICAL STAPLERS MARKET SEGMENTATION BY PRODUCT

- 4.1. U.S. market share and size (USD Bn 2017) by products (manual and powered)
- 4.2. U.S. manual surgical staplers market
 - Market size (USD Bn) (2015, 2017, 2023)
 - Drivers
 - Challenges
- 4.3. U.S. powered surgical staplers market
 - Market size (USD Bn) (2015, 2017, 2023)
 - Drivers
 - Challenges

CHAPTER 5: U.S. SURGICAL STAPLERS MARKET SEGMENTATION BY TYPE

- 5.1. U.S. market share and size (USD Bn 2017) by type (reusable and disposable)

5.2. U.S. reusable surgical staplers market

Market size (USD Bn) (2015, 2017, 2023)

Drivers

Challenges

5.3. U.S. disposable surgical staplers market

Market size (USD Bn) (2015, 2017, 2023)

Drivers

Challenges

CHAPTER 6: U.S. SURGICAL STAPLERS MARKET SEGMENTATION BY APPLICATION

6.1. U.S. market share and size (USD Bn 2017) by application (abdominal surgery, orthopedic surgery, cardiac surgery, general surgery, other surgery)

Market size (USD Bn) (2015, 2017, 2023)

Observations

CHAPTER 7: COMPETITIVE LANDSCAPE

7.1. Johnson & Johnson

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.2. B Braun

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.3. 3M

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.4. Dexter Surgical

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.5. Intuitive Surgical

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.6. Smith & Nephew

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.7. CONMED

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.8. Medtronic

Company snapshot

Key numbers

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.9. Purple surgical

Company snapshot

Major surgical stapling products

Initiatives & growth strategy

Major locations

7.10. Grena Ltd.

Company snapshot

Major surgical stapling products

Initiatives & growth strategy

Major locations

CHAPTER 8: CONCLUSION

CHAPTER 9: APPENDIX

- 9.1. List of tables
- 9.2. Research methodology
- 9.3. Assumptions
- 9.4. About Netscribes Inc.

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