

United States 5G Market (2018-2025)

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Abstracts

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United States 5G Market

The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The United States (U.S.) 5G market is anticipated to show a double-digit growth rate during the forecasted period. The U.S. was the first country to launch commercial 5G services. Various telecom companies in the U.S. are planning to launch 5G wireless services across the country by the end of 2018.

Revenue growth in the U.S. has been stronger than any of the other developed markets. This trend has been driven primarily by higher usage of both voice and messaging services, as well as, a more recent growing consumer engagement, resulting in higher levels of data usage.

The U.S. 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each categories. In the U.S., SIM cellular connections hold the maximum market share, whereas SIM M2M cellular connections are anticipated to show high growth.

The U.S. is expected to get hold a significant market share as the advent of 5G is expected to bring about vast transformations in the U.S., technology, media, and telecom industries in the country. The U.S. government is progressing with new spectrum allocations to support 5G market.

Key growth factors

The major growth factors of the U.S. 5G market are a broadened range of applications and services

Continuous investment on fiber infrastructure and 4G network upgradation is creating a solid foundation for 5G deployment. As the U.S. is leading digitization of businesses, it is expected to create a favourable environment to explore revenue opportunities

Threats and key players

A major challenge that the U.S. 5G market will face is stiff price competition

The key players in this market are AT&T, Verizon, Comcast, T-Mobile USA, and Sprint Corporation

What's covered in the report?

1. Overview of the U.S. 5G market
2. The forecasted market size data of the U.S. 5G market
3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year)
4. The forecasted market size based on applications: Internet of Things, Robotics & Automation, Virtual Reality, Other
5. Market trends in the U.S. 5G market
6. Market drivers and challenges in the U.S. 5G market
7. Analysis of company profiles of the major players operating in the market

Why buy?

1. Get a broad understanding of the U.S. 5G market and its segments by applications
2. Get region-specific drivers and challenges affecting the U.S.5G market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- a. Market segmentation
- b. Key questions answered in this study
- c. Executive summary
- d. Telecommunication industry evolution
- e. Global 5G overview 2025 5G SIM cellular connections, 5G SIM M2M cellular connections, 5G Traffic

CHAPTER 2: UNITED STATES 5G MARKET

- a. Market overview Key observations, forecasted market size (2018-2025) (USD Mn)
- b. Market drivers
- c. Market trends

CHAPTER 3: UNITED STATES 5G MARKET SIM CELLULAR CONNECTIONS

- a. SIM cellular connections 5G SIM cellular connections (2020-2025) (Mn), 4G, 3G, and 2G SIM cellular connections (2016-2025) (Mn), key observations
- b. Data Usage by SIM cellular connections Data Usage (GB/month), key observations
- c. Data Traffic by SIM cellular connections 5G Traffic (EB / year), key observations
- d. SIM cellular connections-forecasted(2018-2025) market size(USD Bn), key observations

CHAPTER 4: UNITED STATES 5G MARKET SIM M2M CELLULAR CONNECTIONS

- a. SIM M2M cellular connections 5G SIM cellular connections (2020-2025) (Mn), 4G, 3G, and 2G SIM cellular connections (2016-2025) (Mn), key observations
- b. Data Usage by SIM M2M cellular connections Data Usage (GB/month), key observations
- c. Data Traffic by SIM M2M cellular connections Data Usage (GB/month), key observations
- d. SIM M2M cellular connections forecasted(2018-2025) market size(USD Bn), key observations

CHAPTER 5: UNITED STATES 5G MARKET – APPLICATIONS (INTERNET OF THINGS, ROBOTICS & AUTOMATION, VIRTUAL REALITY, OTHERS)

- a. Internet of Things forecasted (2018-2025) market size (USD Bn), key observations
- b. Robotics & Automation forecasted (2018-2025) market size (USD Bn), key observations
- c. Virtual Reality forecasted (2018-2025) market size (USD Bn), key observations
- d. Others forecasted (2018-2025) market size (USD Bn), key observations
- 6. @Chapter 6: 5G United States landscape company overview
 - a. Company overview AT&T
 - i. Key highlights
 - ii. 5G growth strategy and investments
 - b. Company overview Verizon Communications
 - i. Key highlights
 - ii. 5G growth strategy and investments
 - c. Company overview Comcast
 - i. Key highlights
 - ii. 5G growth strategy and investments
 - d. Company overview T-Mobile USA
 - i. Key highlights
 - ii. 5G growth strategy and investments
 - e. Company overview Sprint Corporation
 - i. Key highlights
 - ii. 5G growth strategy and investments

CHAPTER 7: 5G THE ROAD AHEAD

- a. 5G Impact on media companies
- b. 5G Impact on connected device makers
- c. 5G Impact on network operators
- d. 5G Impact on network suppliers

CHAPTER 8: APPENDIX

- a. Research methodology
- b. Assumptions
- c. About Netscribes Inc

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