

# Tire Industry in India 2014

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## Abstracts

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Netscribes' latest market research report titled Tire Industry in India 2014 captures the overall domestic tire market. The tire industry comprises pneumatic, semi pneumatic, retreads, solid and cushion tyres. Globally, the industry is expected to grow at a steady pace due to the rising automobile demand from all regions especially Asia Pacific. Indian tire industry is also registering steady growth with the passenger car segment having the highest market share. Demand from replacement tire market along with rising automobile sales have provided a boost to the tire industry, which further stimulates the demand for tires across all vehicle segments. Sufficient scope in radial tire market, increasing exports and rising investment in road construction together comprise some of the key factors propelling the tire industry.

However, the industry also has to contend with several bottlenecks. Price volatility and absence of some key raw materials along with inappropriate duty structure of natural rubber pose a hindrance to the growth of the industry. Retreaded and tubeless tires as well as green tires are slowly gaining prominence. Players are also focusing on increasing capacity for manufacturing radial tires. Indian tire industry is poised to grow over the coming years along with the steady economic growth of the country.

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