

Third Party Logistic Market in India 2014

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Abstracts

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Netscribes' latest market research report titled Third Party Logistics Market in India 2014 highlights the competitive market scenario of the Indian third party logistics market and its growth prospects in the ensuing years. The demand for third party logistics in India is experiencing rising demand due to various driving factors which, in turn, have been instrumental in providing immense opportunities to companies to grow and operate in the market lucratively. The report provides a snapshot of the market overview of the third party logistics market in India. It also highlights 3PL – shipper relationship describing the overall outsourcing scenario. The report also gives an insight into issues hampering third party logistics and highlights the technology trends in India. Moreover, the report also describes the prevailing opportunities for domestic and foreign 3PL providers in India to help them gain a competitive.

There are certain factors that have predominantly worked towards Indian third party logistics market to grow in recent years. These include growth in auto & auto components sector, growth in retail sector, phased implementation of VAT and infra related government initiatives. These factors are contributing towards the rapid growth of the industry. Adoption of information technology in logistics sector particularly third party logistics is scaling up efficiency in business operations. For the third party logistics, various governmental policies and schemes are being implemented. These initiatives are aimed at improving the status of the industry to support future demand.

Contents

Slide 1: Executive Summary

Macroeconomic Indicators

Slide 2: GDP at Factor Cost: Quarterly (2010-11, 2011-12, 2012-13, 2013-14), Inflation Rate: Monthly (Jun 2013 – Nov 2013)

Slide 3: Gross Fiscal Deficit: Monthly (Feb 2013 – Jul 2013), Exchange Rate: Half Yearly (Oct 2013 – March 2014)

Slide 4: Lending Rate: Annual (2008-09, 2009-10, 2010-11, 2011-12), Trade Balance: Annual (2010-11, 2011-12, 2012-13, 2013-14), FDI: Annual (2009-10, 2010-11, 2011-12, 2012-13)

Introduction

Slide 5-10: Logistics Sector – Introduction, Evolution of 3PL, 3PL Workflow, 3PL Pyramid, Types of 3PL Providers, Advantages of Outsourcing Logistics Services to Third Parties

Market Overview

Slide 11-15: Global Market Size & Growth – 3PL Revenues (2011 – 2013), Global 3PL Revenues Break-up (2012), Indian Market Size & Growth – Third Party Logistics (2013 – 2018e), Top 5 Reasons for Outsourcing Logistics Services, Percentage Share of Outsourcing in Logistics (2013), 3PL Market Presence in India

3PL – Shipper Relationship

Slide 16-19: Outsourced Logistics Services, Expectations in Shipper-3PL Relationships, Necessary IT Features for Shipper & 3PL, Opportunities in Emerging Markets

Drivers & Challenges

Slide 20: Drivers and Challenges – Summary

Slide 21-28: Drivers

Slide 29-32: Challenges

Technology Adoption

Slide 33: Key Technologies Summary

Slide 34-41: Identification Technology, Material Handling Technology, Enterprise Applications, Major IT Vendors catering to 3PL Providers

Competitive Landscape

Slide 42: Porter's Five Forces Analysis

Slide 43: Competitive Benchmarking, Public Trading Comparables

Slide 44-46: Competitive Benchmarking, Key Ratios of Top 3 Companies – Operational Basis (FY 2013)

Slide 47: Competitive Benchmarking, Key Ratios of Top 3 Companies – Financial Basis (FY 2013)

Slide 48-77: Major Public Players

Slide 78-95: Major Private Players

Strategic Recommendation

Slide 96-98: Strategies

Opportunities

Slide 99: Opportunities

Appendix

Slide 100: Key Ratios Description

Slide 101: Sources of Information

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