

# Telecom Equipment Market in India 2014

<https://marketpublishers.com/r/T65AFCC900AEN.html>

Date: April 2014

Pages: 99

Price: US\$ 950.00 (Single User License)

ID: T65AFCC900AEN

## Abstracts

The report is sent in 0-2 business days after order is placed.

Netscribes' latest market research report titled Telecom Equipment Market in India 2014 highlights the country's wireless subscriber base that is growing at a rapid pace. With the fall in the prices of mobile devices, the popularity of end-user telecom equipment is also rising significantly. With the rising usage of 3G services and adoption of 4G technology, the need for telecom equipment is expected to rise significantly. Some government policies such as the IPv4 to IPv6 migration have also provided a significant boost to the domestic telecom industry. High imports signify the continued demand for telecom equipment in Indian markets which cannot be fulfilled by domestic production.

Currently, the Carrier Equipment segment generates the maximum revenue, although the future of the Enterprise Equipment segment looks promising. Revenue from user devices is expected to remain almost flat. Mobile handsets account for around 40% of the total telecom equipment market in India. The arrival of next generation 4G telecom network technologies and broadband wireless access have together resulted in a rapid increase in the demand for telecom equipment. Rural market is expected to be the future key growth driver for the Indian telecom sector, given the country's growing rural population and disposable income. Currently, the rural wireless subscriber base comprises around 38.94% of the country's total subscriber base.

## Contents

Slide 1: Executive Summary

### **Macroeconomic Indicators**

Slide 2: GDP at Factor Cost: Quarterly (2010-11 – 2013-14), Inflation Rate: Monthly (Jun 2013 – Dec 2013)

Slide 3: Gross Fiscal Deficit: Monthly (Feb 2013 – Jul 2013), Exchange Rate: Half Yearly (Aug 2013 – Jan 2014)

Slide 4: Lending Rate: Annual (2008-09 – 2011-12), Trade Balance: Annual (2009-10 – 2012-13), FDI: Annual (2009-10 – 2012-13)

### **Introduction**

Slide 5: Telecom Equipment – Overview

### **Market Overview**

Slide 6-14: Market Overview – Global, Market Overview – India, Telecommunications in Rural India, Primary Government Bodies

### **Drivers & Challenges**

Slide 15: Drivers and Challenges – Summary

Slide 16-20: Drivers

Slide 21-22: Challenges

### **Market Trends**

Slide 23-26: Major Trends in the Market

### **Competitive Landscape**

Slide 27: Porter's Five Forces Analysis

Slide 28-32: Competitive Benchmarking

Slide 33-48: Major Public Players

Slide 49-95: Major Private Players

Strategic Recommendations

Slide 96-97: Recommendations

## **Appendix**

Slide 98: Key Ratios Description

Slide 99: Sources of Information

## About

### Telecom Equipment ? Overview:

- Economic and social development of India is significantly influenced by its telecom industry
- Modern and robust telecommunication systems demand state-of-the-art telecom equipment
- Cellular network technology such as 3G and 4G, broadband internet services, telephony services, network requirements and other telecom products and services has led to increased demand for telecom equipment
- Telecom equipment can be broadly classified in carrier equipment, enterprise equipment and user devices segments
- Alternatively, it can also be classified in two categories in terms of type of consumer
- End-user equipment are meant for general consumers and telecom network equipment find its takers amongst industrial and institutional consumers
- In telecom network equipment category, fixed and mobile switches, base stations, routers, & transmission equipment largely represent active equipment, whereas towers, shelters & cables falls under passive equipment

## I would like to order

Product name: Telecom Equipment Market in India 2014

Product link: <https://marketpublishers.com/r/T65AFCC900AEN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T65AFCC900AEN.html>