

# Poultry Processing Market in India 2017

<https://marketpublishers.com/r/PC9925F536BEN.html>

Date: August 2017

Pages: 47

Price: US\$ 950.00 (Single User License)

ID: PC9925F536BEN

## Abstracts

The report is sent in 0-2 business days after order is placed.

India is the second-largest egg and third-largest broiler chicken producer in the world. In terms of volume, India is emerging as the world's second largest poultry market with an annual growth of more than 14%. Factors such as rising income, increasing affordability and government support are to be attributed for this remarkable growth.

According to Netscribes research, the poultry processing industry in India is expected to grow at a CAGR of 11.5% until FY 2022 to reach a value of INR 96.2 billion.

Download our latest research report Poultry processing Market in India 2017 for a complete overview of the poultry processing market, including trade analysis, growth drivers, competitive landscape, and more.

### Key growth factors

With the increase in the number of quick-service restaurants such as KFC, McDonald's, Pizza Hut, and Dominos, the demand for processed meat has skyrocketed in India. Also, easy availability and accessibility of processed meat in urban areas is an important factor contributing to the growth of the poultry processing market in India.

The per capita disposable income in India is increasing steadily and has resulted in an increased demand for processed meat. Government initiatives such as 100% FDI and tailored GST are boosting the growth of the poultry processing market in India.

### Threats and key players

The lack of advanced technologies, such as temperature-controlled storage, processing

equipment, and gaps in supply chain management are hampering the productivity of India's processed meat sector.

The poultry industry is faced with social unacceptance in some regions and environmental problems, such as handling and disposal of large amounts of litter. Despite the increasing disposable income of Indians, the higher price of processed poultry meat acts as a deterrent to increased adoption in some cases.

There is aggressive competition among the well-established players such as Venky's Ltd, Suguna Foods Pvt. Ltd., Godrej Tyson Foods Ltd., and Skylark Foods Pvt. Ltd. Most players need to constantly introduce unique variants to differentiate themselves and gain a competitive advantage.

### **What's covered in the report?**

Overview of the poultry processing market, and present and forecasted market size data

Trade analysis of poultry processing in India

Qualitative analysis of the major drivers and challenges affecting the poultry processing market

Analysis of the competitive landscape and profiles of major public and private players operating in the market

Key recent developments in the Indian poultry processing market

Future outlook for the Indian poultry processing market

### **Why buy?**

Get a broad understanding of the poultry processing market in India, the dynamics of the market and current state of the sector

Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market

Be informed regarding the key developments in the field of poultry processing market in India

Understand major competitors' business, market dynamics and respond accordingly

### **Customizations Available**

With the given market data, Research on India offers customizations according to specific needs. Write to us at [support@researchonindia.com](mailto:support@researchonindia.com)

## Contents

Slide 1: Executive Summary

### **SOCIOECONOMIC INDICATORS**

Slide 2: Total Population (2010-2011 - 2019-2020), Population Density (2010-2011 - 2019-2020)

Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 - 2019-2020)

Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)

Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)

Slide 6: GDP at Market Prices (2012-2017), FDI (2012-2016), Inflation Rate (2011-2017), Unemployment Rate (2012-2016)

Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2016)

### **MARKET OVERVIEW**

Slide 8: Market Definition & Structure

Slide 9: Poultry Processing Market in India - Market Overview, Size and Growth (FY 2016 - FY 2022e)

Slide 10: Market Segmentation - State-wise Segmentation - Top Five States by Production of Eggs (FY 2016) and State-wise Segmentation - Top Five States by Production of Poultry Meat (FY 2016)

Slide 11: Poultry Processing Value Chain Analysis

Slide 12: Porter's Five Forces Analysis

### **TRADE ANALYSIS**

Slide 13: Export of Meat/Edible Offal of Fowls of the Species Gallus Domesticus Not Cut in Pieces, Frozen (Value-Wise; FY 2013 - FY 2017) and (Volume-wise; FY 2013 - FY 2017)

Slide 14: Export of Meat/Edible Offal of Fowls of the Species Gallus Domesticus Not Cut in Pieces, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

Slide 15: Export of Cuts and Offal of Fowls of the Species Gallus Domesticus, Frozen

(Value-Wise; FY 2013 - FY 2017) and (Volume-Wise; FY 2013 - FY 2017)

Slide 16: Export of Cuts and Offal of Fowls of the Species Gallus Domesticus, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

Slide 17: Export of Meat and Edible Offal of Turkeys Whole, Frozen (Value-Wise; FY 2014 - FY 2016) and (Volume-Wise; FY 2014 - FY 2016)

Slide 18: Export of Meat and Edible Offal of Turkeys Whole, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

Slide 19: Import of Meat and Edible Offal of Turkeys Whole, Frozen (Value-Wise; FY 2013 - FY 2017) and (Volume-Wise; FY 2013 - FY 2017)

Slide 20: Import of Meat and Edible Offal of Turkeys Whole, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

Slide 21: Export of Cuts and Offal of Frozen Turkeys (Value-Wise; FY 2013 - FY 2016) and (Volume-Wise; FY 2013 - FY 2016)

Slide 22: Export of Cuts and Offal of Frozen Turkeys - Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016) and (Volume-Wise; FY 2015 and FY 2016)

Slide 23: Import of Cuts and Offal of Frozen Turkeys (Value-Wise; FY 2013 and FY 2014) and (Volume-Wise; FY 2013 and FY 2014)

Slide 24: Export of Ducks; Other, Frozen (Value-Wise; FY 2014 - FY 2016) and (Volume-Wise; FY 2014 - FY 2016)

Slide 25: Export of Ducks; Other, Frozen - Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016) and (Volume-Wise; FY 2015 and FY 2016)

Slide 26: Import of Ducks; Other, Frozen (Value-Wise; FY 2014 - FY 2017) and (Volume-Wise; FY 2014 - FY 2017)

Slide 27: Import of Ducks; Other, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

Slide 28: Export of Geese; Other, Frozen (Value-Wise; FY 2014 - FY 2017) and (Volume-Wise; FY 2014 - FY 2017)

Slide 29: Export of Geese; Other, Frozen - Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017) and (Volume-Wise; FY 2016 and FY 2017)

## **MARKET INFLUENCERS**

Slide 30-31: Market Drivers

Slide 32: Market Challenges

## **COMPETITIVE LANDSCAPE**

Slide 33: List of Major Players

Slide 34-45: Profiles of Major Players

## **RECENT DEVELOPMENTS**

Slide 46: Key Recent Developments

## **APPENDIX**

Slide 47: Research Methodology

## I would like to order

Product name: Poultry Processing Market in India 2017

Product link: <https://marketpublishers.com/r/PC9925F536BEN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC9925F536BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970