

Porcelain & Ceramic Insulators Market in India 2015

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Abstracts

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Netscribes' latest market research report titled Porcelain & Ceramic Insulators Market in India 2015 highlights the competitive market scenario of the Indian porcelain & ceramic insulators market and its growth prospects in the ensuing years. The demand for porcelain & ceramic insulators in India is experiencing rising demand due to various driving factors which, in turn, have been instrumental in providing immense opportunities to manufacturers to grow and operate in the market lucratively. Growing Indian economy is having a strong impact on the Indian porcelain & ceramic insulators market. Apart from the large and established players, a number of local players operate in the market. Moreover, demand for ceramic insulators is high in India owing to their easy availability and cost effectiveness.

However after the global recession, Indian markets have been is faced with a huge influx of Chinese suppliers who have started selling insulators at much cheaper prices than which is available internationally. The industry is also witnessing dumping of Insulators by these manufacturers at unworkable prices. Such low cost imports hurt the Indian composite insulator industry especially as it is still in its nascent stage.

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