

Polymer Additives Market in India 2020

<https://marketpublishers.com/r/P294F9F98817EN.html>

Date: July 2020

Pages: 51

Price: US\$ 950.00 (Single User License)

ID: P294F9F98817EN

Abstracts

Polymer additives are specialty chemicals, added to polymer or plastic resins to form process-ready plastic and polymer compounds. These chemical additives are used to improve intrinsic qualities such as strength, durability, lustre, and heat sensitivity of polymers. As of FY 2019, ~60% of India's total domestic demand for polymer additives was driven by automotive, construction, and white goods industries.

Market insights:

The polymer additives market in India was valued at INR 48.29 Bn in FY 2019 and is expected to expand at a compound annual growth rate (CAGR) of ~7.23% during the FY 2020-FY 2025 period, to reach a value of INR 72.56 Bn by FY 2025. Growing popularity of plastic materials as a substitute for other packaging and input materials is a leading factor driving the growth of the polymer additives market in India. Increased government participation in encouraging domestic production of raw materials and end-use products, and implementation of policy measures by the central government to promote the manufacturing of fuel-efficient vehicles are other key factors driving market growth. On the other hand, the toxic nature of polymer additives and a constant fluctuation in the prices of its raw materials, including crude oil, disrupt the stable growth of the polymer additives market.

Segment insights:

The polymer additives market in India is segmented into plasticizers, heat stabilizers, antioxidants, and other polymer additives. As of FY 2019, the polymer additives market was dominated by the plasticizers segment which accounted for about 40% of the total market revenue. During the FY 2020-FY 2025 period, the plasticizers segment is expected to be the fastest growing segment, expanding at a CAGR of ~8.63%. The stabilizers and antioxidants segments are anticipated to witness a high growth rate of

~8.50% and ~7.88%, respectively, during the FY 2020-FY 2025 period.

COVID-19 impact analysis:

The long-term nationwide lockdown in wake of the pandemic had a substantial impact on the polymer additives market in India. During the pandemic period, the country's prominent end-user industries like automotive, electronic appliances, construction, and white goods were severely affected in terms of their potential production as well as sales. Polymer additives, being one of the essential raw materials used by these end-use industries for the production of their input components, the polymer additives market witnessed a significant fall in its market demand. Thus, the impact of COVID-19 on the end products manufacturing industries marked a proportional and equivalent impact on the polymer additives market as well.

Companies covered:

Amines and Plasticizers Limited

Clariant Chemicals (India) Limited

HPL Additives Limited

KLJ Plasticizers Limited

Payal Polyplast Private Limited

Adeka India Private Limited

Baerlocher India Additives Private Limited

Lanxess India Private Limited

Contents

CHAPTER 1: EXECUTIVE SUMMARY

CHAPTER 2: SOCIO-ECONOMIC INDICATORS

CHAPTER 3: INTRODUCTION

- 3.1. Market definition and structure
- 3.2. Importance of using polymer additives in polymer and plastic products
- 3.3. Value chain of plastics
- 3.4. Applications of polymer additives based on product types

CHAPTER 4: MARKET OVERVIEW

- 4.1. India polymer additives market – overview
 - 4.1.1. Market size and growth forecast based on value (FY 2018 – FY 2025e)

CHAPTER 5: MARKET SEGMENTATION

- 5.1. India polymer additives market – segmentation
 - 5.1.1. India polymer additives market share based on type (FY 2019 – FY 2025e)
 - 5.1.2. India plasticizers market size and growth forecast (FY 2018 – FY 2025e)
 - 5.1.3. India heat stabilizers market size and growth forecast (FY 2018 – FY 2025e)
 - 5.1.4. India antioxidants market size and growth forecast (FY 2018 – FY 2025e)
 - 5.1.5. Other polymer additives market size and growth forecast (FY 2018 – FY 2025e)

CHAPTER 6: IMPACT OF COVID-19

- 6.1. Impact of COVID-19

CHAPTER 7: MARKET INFLUENCERS

- 7.1. Market drivers
- 7.2. Market challenges

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Market participants

8.1.1. Amines and Plasticizers Limited

- Company information
- Business description
- Products/services
- Key people
- Financial snapshot
- Key business segments
- Key geographical segments

Note: Financial data and segment-wise data is available for public companies only

8.1.2. Clariant Chemicals (India) Limited

8.1.3. HPL Additives Limited

8.1.4. KLJ Plasticizers Limited

8.1.5. Payal Polyplast Private Limited

8.1.6. Adeka India Private Limited

8.1.7. Baerlocher India Additives Private Limited

8.1.8. Lanxess India Private Limited

CHAPTER 9: RECENT DEVELOPMENTS

9.1. Recent developments

CHAPTER 10: APPENDIX

10.1. Research methodology

10.2. About Netscribes

10.3. Disclaimer

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