

Polymer Additives Market in India 2020

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Abstracts

Polymer additives are specialty chemicals, added to polymer or plastic resins to form process-ready plastic and polymer compounds. These chemical additives are used to improve intrinsic qualities such as strength, durability, lustre, and heat sensitivity of polymers. As of FY 2019, ~60% of India's total domestic demand for polymer additives was driven by automotive, construction, and white goods industries.

Market insights:

The polymer additives market in India was valued at INR 48.29 Bn in FY 2019 and is expected to expand at a compound annual growth rate (CAGR) of ~7.23% during the FY 2020-FY 2025 period, to reach a value of INR 72.56 Bn by FY 2025. Growing popularity of plastic materials as a substitute for other packaging and input materials is a leading factor driving the growth of the polymer additives market in India. Increased government participation in encouraging domestic production of raw materials and end-use products, and implementation of policy measures by the central government to promote the manufacturing of fuel-efficient vehicles are other key factors driving market growth. On the other hand, the toxic nature of polymer additives and a constant fluctuation in the prices of its raw materials, including crude oil, disrupt the stable growth of the polymer additives market.

Segment insights:

The polymer additives market in India is segmented into plasticizers, heat stabilizers, antioxidants, and other polymer additives. As of FY 2019, the polymer additives market was dominated by the plasticizers segment which accounted for about 40% of the total market revenue. During the FY 2020-FY 2025 period, the plasticizers segment is expected to be the fastest growing segment, expanding at a CAGR of ~8.63%. The stabilizers and antioxidants segments are anticipated to witness a high growth rate of

~8.50% and ~7.88%, respectively, during the FY 2020-FY 2025 period.

COVID-19 impact analysis:

The long-term nationwide lockdown in wake of the pandemic had a substantial impact on the polymer additives market in India. During the pandemic period, the country's prominent end-user industries like automotive, electronic appliances, construction, and white goods were severely affected in terms of their potential production as well as sales. Polymer additives, being one of the essential raw materials used by these end-use industries for the production of their input components, the polymer additives market witnessed a significant fall in its market demand. Thus, the impact of COVID-19 on the end products manufacturing industries marked a proportional and equivalent impact on the polymer additives market as well.

Companies covered:

Amines and Plasticizers Limited

Clariant Chemicals (India) Limited

HPL Additives Limited

KLJ Plasticizers Limited

Payal Polyplast Private Limited

Adeka India Private Limited

Baerlocher India Additives Private Limited

Lanxess India Private Limited

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Note: Financial data and segment-wise data is available for public companies only

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