

PoCT Market for Blood Gas & Electrolyte and Cardiac Markers in India 2015

<https://marketpublishers.com/r/P9964E2942AEN.html>

Date: July 2015

Pages: 20

Price: US\$ 950.00 (Single User License)

ID: P9964E2942AEN

Abstracts

The report is sent in 0-2 business days after order is placed.

Netscribes' latest market research report titled PoCT Market for Blood Gas & Electrolyte and Cardiac Markers Market in India 2015 states that the PoCT in India is still at a nascent stage and has tremendous potential. The PoCT segment for Blood gas & electrolyte tests in India is becoming increasingly popular as several hospitals are now realizing the importance of obtaining test results immediately while treating patients in the ICU or emergency wards. However, the PoCT segment for cardiac markers is still very nascent in the country with low penetration. However, in the last few years, the market has shown strong growth potential and aided by growing awareness among physicians regarding the benefits of these tests, the market is expected to exhibit strong growth in future.

The PoCT market for blood gas & electrolyte and cardiac markers is entirely import dependent and very few companies cater to this market. Although price pressures are being exerted by hospitals, the increase in sales volume will ensure a steady stream of revenue for the players.

Contents

Executive Summary

Slide 1: Main Findings

Slide 2: STRATEGIC RECOMMENDATIONS

DRIVERS & CHALLENGES – IVD

Slide 3: DRIVERS & CHALLENGES – Summary

Slide 4-8: Key Factors Aiding Growth

Slide 9-10: Key Factors hindering Growth

MARKET OVERVIEW

Slide 11: Point-of-Care Testing – MARKET OVERVIEW, Market Size & Growth (Value-Wise; 2012 – 2019e)

Slide 12: Blood Gas & Electrolyte – PoCT MARKET OVERVIEW, PoCT Market Size & Growth (Value-Wise; 2014 – 2019e)

Slide 13: Cardiac Markers – PoCT MARKET OVERVIEW, PoCT Market Size & Growth (Value-Wise; 2014 – 2019e)

Slide 14-15: Major Drivers of PoCT Market for Blood Gas & Electrolyte and Cardiac Markers

Slide 16: Major Challenges of PoCT Market for Blood Gas & Electrolyte and Cardiac Markers

Market Share Analysis

Slide 17: Blood Gas Electrolyte – Market Share Analysis (2014)

Slide 18: Cardiac Markers – Market Share Analysis (2014)

COMPETITIVE LANDSCAPE

Slide 19: Major Players – Presence in PoCT segment of Blood Gas & Electrolyte and Cardiac Markers, and Website

APPENDIX

Slide 20: Sources of Information

I would like to order

Product name: PoCT Market for Blood Gas & Electrolyte and Cardiac Markers in India 2015

Product link: <https://marketpublishers.com/r/P9964E2942AEN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9964E2942AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970