

Plastic Packaging Market in India 2014

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Abstracts

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Netscribes' latest market research report titled Plastic Packaging Market in India 2014 captures the largest segment of the overall domestic plastic packaging market. Plastic is the most common form of packaging being used in recent times because of its unique benefits that are as yet unmatched by other forms of packaging. The emerging retail sector and increased consumerism have provided a boost to the packaging sector, which further stimulates the demand for plastic packaging materials. Accelerated growth in the food and beverage sector, along with rise in demand witnessed within the FMCG sector, pharmaceutical industry, paint and lubricant industry together comprise some of the key factors propelling the plastic packaging sector. However, the industry also has to contend with several bottlenecks. Ban on plastic packaging of certain commodities is increasingly having an adverse impact on the industry. The Indian government is considering a ban on the usage of plastic owing to the potential health hazards arising from use of plastic bottles.

The domestic plastic packaging market is clearly segmented into the organized and unorganized sectors wherein the organized sector caters to the larger industry base that requires plastic packaging. Although the sector comprises both rigid as well as flexible plastics, the preference for flexible packaging over its rigid counterpart has been evident with the passage of time. In-mold label is also gaining popularity within the plastic packaging sector. Technologies using Bioplastics and nanoparticle layered plastic packaging are slowly gaining prominence. Plastics have increasingly replaced traditional materials in the Indian packaging sector due to their light weight and superior functionality. The Indian plastic packaging market is a robust market at present and has strong growth potential in the upcoming years.

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About

Market

India's plastic packaging industry has exhibited rapid growth and development in recent years

The market for packaging plastics in India is expected to grow at a CAGR of x% during the forecast period of 20-- -20--

In terms of volume it is expected to grow at a CAGR of x1% during the period 20-- - 20—

India is one of the fastest expanding packaging markets in the world, growing at a CAGR of X

It is the sixth largest packaging market in the world

This growth trend is expected to continue in the future, owing to greater demand due to economic growth

It is expected to become the world's fourth largest packaging market by 20—

Plastic is the most important packaging material

In the Indian packaging industry, roughly X-Y% of the industry's revenues are from plastic based materials

Plastics have increasingly replaced traditional materials in this sector due to their light weight and superior functionality

Hence, it is expected that share of plastic packaging in the overall packaging industry will increase in the coming years

The market for packaging plastics in India is expected to grow at a CAGR of A% during the forecast period of 20-- - 20--

Growth in various sectors in India such as FMCG, food & beverage ,

pharmaceutical etc are the drivers for the increased usage of plastics in packaging

The plastic packaging industry consists of rigid and flexible plastics

Consumer preference for the use of convenient packaging and affordable quantities is driving the market towards flexible packaging in India

One of the main reasons for the ongoing success of flexible packaging in India is the smaller quantity of a product that can be packed in these packages as compared to traditional packaging

Drivers

Retail Growth and Increased Consumerism

High Demand from Food and Beverage Industry

Rise in FMCG sector

Growth in Pharmaceutical Market

Growing Paint and Lubricant Industry

Untapped Market Potential

Changing Lifestyle

Increasing Demand from Rural Sector

Logistics Advantage

Challenges

Ban on Plastic Packaging

Rise in Price of Raw Materials

Lack of Packaging Machinery

Healthcare Industry Overview

- Public and private expenditure on healthcare as percentage of GDP was 1.4% and 2.8% respectively
- Favorable demographics, increase in awareness levels and better medical care are some of the driving factors behind the healthcare sector in India
- Hospitals form the largest segment of overall healthcare market, followed by pharmaceuticals, medical devices, health insurance and diagnostics
- Gradual penetration of health insurance is making health services more affordable through increased demand for preventive and curative healthcare services
- Superior quality healthcare, coupled with low treatment costs in comparison to other countries, is benefiting Indian medical tourism which has, in turn, enhanced the prospects of the Indian healthcare market
- Treatment for major surgeries in India costs approximately 20% of that in developed countries

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