

Passenger Vehicles Market in India (2018-2023) with Category wise share on Utility vehicles, Passenger cars, Vans, and Export-Import data

<https://marketpublishers.com/r/P302D1840C96EN.html>

Date: January 2019

Pages: 58

Price: US\$ 950.00 (Single User License)

ID: P302D1840C96EN

Abstracts

Market insights:

India is the fifth-largest automotive industry in the world. The production of passenger vehicles is expected to expand at a compound annual growth rate (CAGR) of 8.7% from 2015 to 2023, due to increasing exports and aggressive pricing policies of the market players. It is expected that the domestic sale of passenger vehicles will expand at a CAGR of 16.8% during the same period. The western zone of India (Punjab, Uttar Pradesh, Haryana, Rajasthan, Gujarat, Goa, and Maharashtra) has recorded the highest sale of passenger vehicles (30%) during April-June 2018. Maruti Suzuki India Ltd. (MSI) has emerged as the largest seller (~56-57%) by unit, during May 2017-May 2018, with MSI Alto being the highest sold model.

Passenger Vehicles Market in India (2018-2023)

Passenger car market insights:

The market size of passenger cars has shown a constant year-on-year (YoY) growth of 1%, based on units, during FY 2011-FY 2017. However, it is estimated that the market will continue to grow at a YoY rate of 11.6% during the period of FY 2017-FY 2026.

Utility vehicles market insights:

During the period FY 2011-FY 2017, the volume of utility vehicles have grown from 3,24,000 units in

FY 2011 to 7,62,000 units in FY 2017, rising at a CAGR of ~15.3%. It is anticipated that the growth rate between FY 2017 and FY 2026 will be ~18.5%.

Export-import:

The largest export destination of Indian passenger vehicles is Mexico. In FY 2017, the highest number of import has been recorded from the United Kingdom (U.K.), followed by Germany and Sweden.

Government initiatives and investments:

Under the Automotive Mission Plan 2016-2026 (AMP 2026) of the Indian government, the passenger vehicles market is expected to reach 13 million units by FY 2026. Also, the government's mission to build a green India has been emphasized by enforcing BS IV emission regulations in April 2017, and BS VI emissions slated for April 2020. Moreover, the Indian government has also allowed 100% foreign direct investment (FDI) in the automobile industry. As a result, in 2018, Suzuki Motor Corp announced an investment of ~INR 196 Bn over the next three years. In 2017, Tata Motors had announced an investment of INR 25 Bn to boost its passenger vehicle business.

Key growth drivers of the market:

An increasing working population and rise in the income of the middle class has emerged as one of the key demand drivers of the passenger cars market.

With the implementation of goods and services tax (GST), 28% tax is now levied on passenger cars. The biggest beneficiaries are the luxury car manufacturers since the prices of petrol cars has come down by 1-2%, and diesel cars by almost 3%.

Key deterrents to the growth of the market:

Demonetization has hit the Indian passenger vehicles industry hard, resulting in a decline in the total vehicle sales by ~18.66% since December 2016. From July 2017 to July 2018, the domestic sale of passenger vehicles declined by 2.71% to 290,960 units.

The banning of BS III vehicles has shown an imperative impact on the automotive industry. This is because for meeting the BS IV regulations, manufacturers are required to go through several reengineering processes thus increasing the overall manufacturing cost.

Companies covered:

Mahindra & Mahindra Ltd.

Maruti Suzuki India Ltd.

Tata Motors Ltd.

Ford India Pvt. Ltd.

Honda Cars India Ltd.

Hyundai Motor India Ltd.

Renault India Pvt. Ltd.

Toyota Kirloskar Motor Pvt. Ltd.

Volkswagen India Pvt. Ltd.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

CHAPTER 2: SOCIO-ECONOMIC INDICATORS

CHAPTER 3: INTRODUCTION

3.1. Passenger vehicles market definition and structure

CHAPTER 4: INDIA PASSENGER VEHICLES MARKET

4.1. Market overview

4.2. Domestic sale of passenger vehicles - market size and growth forecast - volume-wise (FY 2015-FY 2023e)

4.3. Production of passenger vehicles - market size and growth forecast - volume-wise (FY 2015-FY 2023e)

4.4. Historical market size and growth of passenger cars - volume-wise (FY 2011-FY 2017)

4.5. Forecasted market size and growth of passenger cars - volume-wise (FY 2017-FY 2026e)

4.6. PESTEL analysis

CHAPTER 5: INDIA UTILITY VEHICLES MARKET

5.1. Historical market size and growth - volume-wise (FY 2011-FY 2017)

5.2. Forecasted market size and growth - volume-wise (FY 2017-FY 2026e)

CHAPTER 6: INDIA VANS MARKET

6.1. Historical market size and growth - volume-wise (FY 2011-FY 2017)

6.2. Forecasted market size and growth - volume-wise (FY 2017-FY 2026e)

CHAPTER 7: INDIA PASSENGER VEHICLES MARKET SEGMENTATION

7.1. Category-wise market share - based on type - percentage split (2018)

Passenger cars

Utility vehicles

Vans

7.2. Category-wise market share - based on fuel - Percentage split (2018)

Petrol

Diesel

7.3. Region-wise sales - percentage split (2018)

North Zone

East Zone

West Zone

South Zone

7.4. State-wise sales - percentage split (2018)

Maharashtra

Uttar Pradesh

Gujarat

Kerala

Karnataka

Tamil Nadu

7.5. Player-wise sales - units sold - percentage split (2017-2018)

Maruti Suzuki India Ltd.

Hyundai Motor India Ltd.

Mahindra & Mahindra Ltd.

Tata Motors Ltd.

Honda Cars India Ltd.

Toyota Kirloskar Motor Pvt. Ltd.

Ford India Pvt. Ltd.

7.6. Product-wise segmentation - percentage split (2018)

MSI Alto

MSI Dzire

MSI Baleno

MSI Swift

MSI Wagon R

MSI Vitara Brezza

Hyundai Creta

Hyundai Grand i10

Hyundai Elite i20

MSI Celerio

7.7. Player-wise segmentation - top-five companies based on sales - percentage split (2017-2018)

Maruti Suzuki

Hyundai Motor India

Mahindra & Mahindra

Tata Motors
Honda Cars India

CHAPTER 8: TRADE ANALYSIS

8.1. Export of passenger vehicles

Value-wise

Volume-wise

Country-wise

8.2. Import of passenger vehicles

Value-wise

Volume-wise

Country-wise

CHAPTER 9: KEY GROWTH DRIVERS OF THE MARKET

CHAPTER 10: KEY DETERRENTS TO THE GROWTH OF THE MARKET

CHAPTER 11: COMPETITIVE LANDSCAPE

11.1. Porter's five forces analysis

11.2. Mahindra & Mahindra Ltd.

Corporate information

Business description

Products and services

Key people

Financial snapshot (total income, net profit/loss)

Key ratios

Business segments, geographical segments

11.3. Maruti Suzuki India Ltd.

Corporate information

Business description

Products and services

Key people

Financial snapshot (total income, net profit/loss)

Key ratios

Business segments, geographical segments

11.4. Tata Motors Ltd.

Corporate information

Business description
Products and services
Key people
Financial snapshot (total income, net profit/loss)
Key ratios
Business segments, geographical segments

11.5. Ford India Pvt. Ltd.

Corporate information
Business description
Products and services
Key people

11.6. Honda Cars India Ltd.

Corporate information
Business description
Products and services
Key people

11.7. Hyundai Motor India Ltd

Corporate information
Business description
Products and services
Key people

11.8. Renault India Pvt. Ltd.

Corporate information
Business description
Products and services
Key people

11.9. Toyota Kirloskar Motor Pvt. Ltd.

Corporate information
Business description
Products and services
Key people

11.10. Volkswagen India Pvt. Ltd.

Corporate information
Business description
Products and services
Key people

CHAPTER 12: RECENT DEVELOPMENTS

Appendix

I would like to order

Product name: Passenger Vehicles Market in India (2018-2023) with Category wise share on Utility vehicles, Passenger cars, Vans, and Export-Import data

Product link: <https://marketpublishers.com/r/P302D1840C96EN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P302D1840C96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

